

MEQUODA PRO LIVE

Bloggging for Editors

**Attracting, Engaging and Retaining
an Online Audience**

Hashtag: #meqblog

BROUGHT TO YOU BY THE MEQUODA/SIPA ALLIANCE

Today's Host



Christopher Sturk

Managing Editor

Mequoda Group

christopher@Mequoda.com

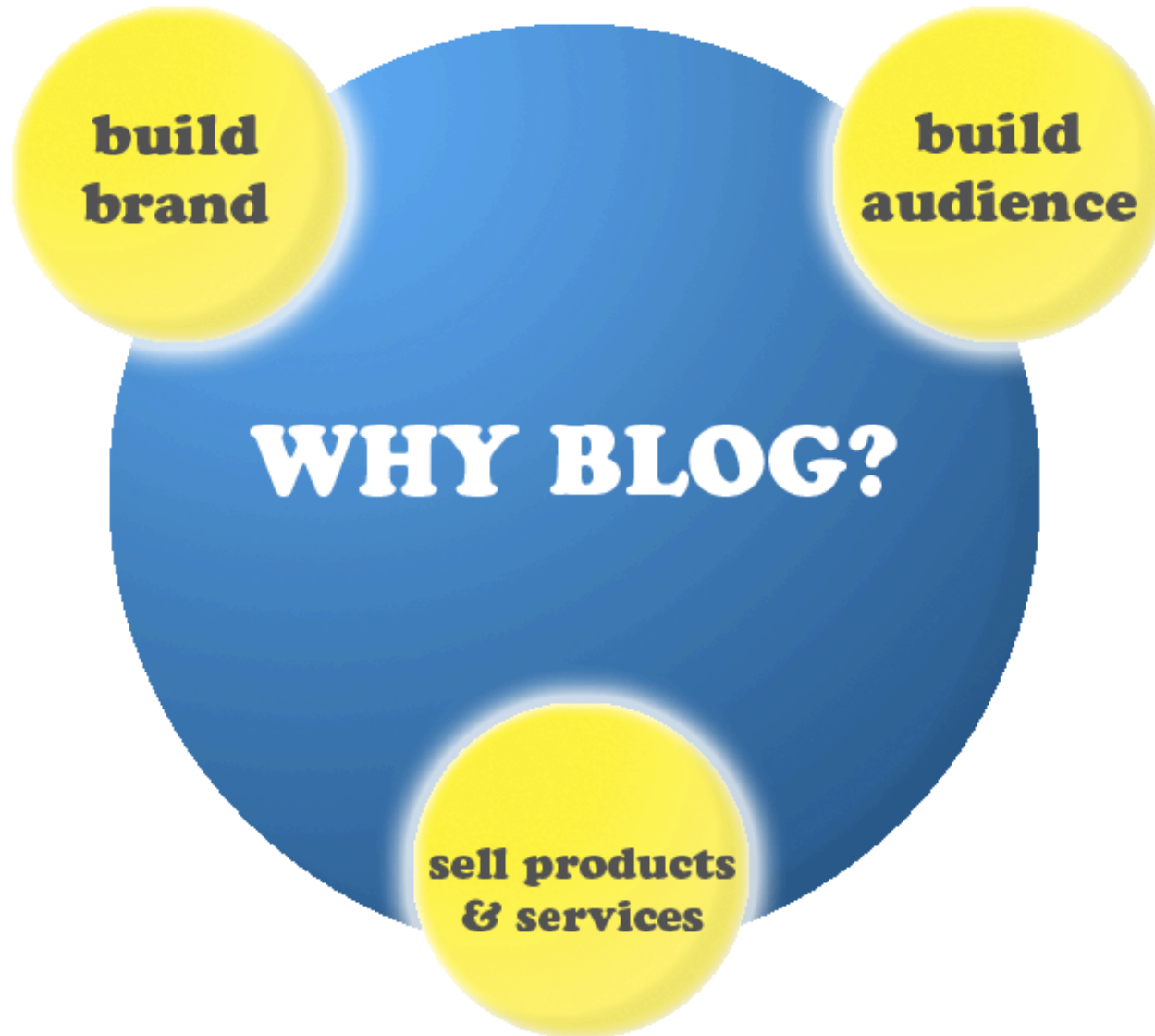
Today's Speakers



Amanda MacArthur
Social Media Specialist
Mequoda Group
amanda@Mequoda.com

Why We Blog

Why We Blog



The Growing Challenge

Challenge: Everyone is a Publisher Now

Fidelity.com Search Quotes Customer Service Open an Account Log In

Accounts & Trade News & Insights Research Guidance & Retirement Investment Products

Wednesday, September 8, 2010

Page published by Fidelity Interactive Content Services

Customer Log In
Why Fidelity?
Open an Account

CONTENT FROM FIDELITY BROKERAGE SERVICES

PRODUCTS & SERVICES
Stock Trading
Mutual Funds
ETFs
IRAs/Rollovers
Fixed Income
CDs & Bonds
Managed Portfolios
Annuities
More Products & Services

GET STARTED
Why Choose Fidelity?
Open an Account
Transfer Your Assets
Rollover Old 401(k)s
Talk to a Representative

HOW WE KEEP YOUR ACCOUNTS SAFE
Safeguarding Your Accounts
Online Security

OTHER FIDELITY SITES
401(k) Participants &

Today's Highlights
What's next for world economies?
FIDELITY VIEWPOINTS
Joanna Bewick, portfolio manager of Fidelity Strategic Income Fund, discusses the outlook for developed economies around the world, as well as the risks and potential opportunities for investors.
Foreign investing made easy
FIDELITY INTERACTIVE CONTENT SERVICES
More Recent Features

Why a Fidelity annuity? Low costs
See how much you could possibly save
FROM FIDELITY BROKERAGE SERVICES

What To Do When ...
Starting Out
Building Wealth
Getting Ready to Retire
Living in Retirement
Managing Wealth
Retire on your own terms — get guidance to help you create a better retirement strategy.
FROM FIDELITY BROKERAGE SERVICES

POPULAR TOPICS
Choosing Investments
Changing Jobs
College Planning
Taxes
Roth Conversion
Insurance
Trusts & Estates
More Topics

SEARCH & COMPARE
Mutual Fund Evaluator
Morningstar 4- and 5-star Funds
ETF Evaluator

Markets
Detailed Quote

DJIA	10,395.11	54.42	(0.53%)	↑		
10,395.11		9:47 AM ET 09/08/10				
		10,401				
		10,386				
		10,370				
		10,355				
		10,340				
10a	11	12p	1	2	3	4
NASDAQ	2,223.72	14.83	(0.67%)	↑		
S&P 500	1,097.12	5.28	(0.48%)	↑		
FTSE 100	5,419.46	11.640	(0.22%)	↑		
NIKKEI 225	9,030.96	-201.40	(-2.18%)	↓		

More Markets & Sectors

TOP NEWS
5 MINUTES AGO
Wall Street opens up with Europe
BP shifts U.S. oil spill blame onto contractors
Obama pitches spending, tax incentives in Ohio
HSBC faces thorny issues in hunt for new chairman
Foster's knocks back \$2.5 billion offer for wife
More News

MARKET ANALYSIS

Reminder: Fidelity is a Financial Institution


Fidelity.com [Customer Service](#) [Open an Account](#) [Log In](#)

[Accounts & Trade](#) [News & Insights](#) [Research](#) [Guidance & Retirement](#) [Investment Products](#)

Wednesday, September 8, 2010

Why Fidelity >

★★★★★
Customer Service
—SmartMoney 2010*

Real advantages for every investor 

One-on-One Guidance

Dependable, practical guidance to help you save and invest with confidence.

> [GUIDANCE](#)

Great Value

Free services and lower costs to help your money go further.

> [VALUE](#)

Investment Choice

All you need to be a better investor, including new products, more research, and robust tools.

> [INVESTMENTS](#)


Exceptional Service

24/7 support every step of the way from a highly trained, U.S.-based service team.

> [SERVICE](#)

Read why *SmartMoney* magazine rated us **#1 Discount Broker for 2010** (PDF)

CALL 800-343-3548 [Find an Investor Center](#)

Turn here™


* SmartMoney magazine, June 2010. Industry review ranking 17 leading discount brokers. Results based on ratings in

3 Master Categories

3 Master Categories



SEO



BUZZ



eMAIL

SEO Post

[Daily Blog](#) | [White Papers](#) | [Podcasts](#) | [Webinars](#) | [Mequoda Pro](#) | [Seminars](#) | [Summit](#) | [About](#)

MEQUODA DAILY
Helping Publishers Make Money Online

Hosted by Don Nicholas,
Amanda MacArthur and
Kim Mateus



Google™ Custom Search

[Daily Blog](#) | [Browse Topics](#) | [Post Archive](#) | [Glossary](#) | [Keyword Index](#) | [RSS](#) | [Contributors](#)

«Previous: [Learn How to Increase Open Rates and Response...](#)

»Next: [The "One-Two Punch" of Email Marketing](#)

(Edit this entry.)

Three Keys for an Effective Call-to-Action in an Email Newsletter

4

tweets

retweet

January 24th, 2011

Posted in [Email Newsletters](#) by [Amanda MacArthur](#)

Tips for getting a better click-through rate on editorial email newsletters

The first screen of your email newsletter, which includes the preview pane, is a big part of your email newsletter's prime real estate. It should include an opening paragraph that draws people into the issue with reasons why they should take a minute and read it right now. It should also include many links back to the website and a featured product that will entice them to buy. Here are three tips for making your email more click-worthy.

Make your preview pane count:

Above the newsletter, or at the beginning of a newsletter that includes many articles, there should be a table of contents. The table of contents should include links so that the reader can "jump" directly to the item in the newsletter or to the website with the full story.



Free White Papers

[10 Email Newsletter Design Best Practices](#)

[12 Master Landing Page Templates](#)

[5 Deadly Membership Website Mistakes](#)

[Blogging for Marketing 101](#)

[Blogging for Profit](#)

[Building Subscription Websites](#)

[Content Marketing Strategy 2011](#)

[Digital Media Strategy 2010: The Only 3 Ways to Make Money Online Now](#)

[Editorial Management Guidelines for Online Publishers](#)

[Email Copywriting Basics](#)

[Free eBook: Internet Marketing Strategy for Publishers](#)

[Google Keyword Tool Basics](#)

[How to Write a White Paper That Sells](#)

[Increasing Website Traffic & Building Email Marketing Lists](#)

[Internet Business Models and Strategies](#)

[Kindle Publishing Competition Heats Up](#)

[Landing Page Handbook: Creating Sales Letter Landing Pages that Sell](#)

[Launch a Link-Building Campaign](#)

[Mobile Site Design for Content Publishers](#)

Buzz Post

Daily Blog | White Papers | Podcasts | Webinars | Mequoda Pro | Seminars | Summit | About

MEQUODA DAILY

Helping Publishers Make Money Online

Hosted by Don Nicholas, Amanda MacArthur and Kim Mateus

Google™ Custom Search GO

Daily Blog | Browse Topics | Post Archive | Glossary | Keyword Index | RSS | Contributors

«Previous: An Increase In Social Network Ad Revenues

(Edit this entry.)

How Print Magazines are Utilizing Social Media

7 tweets
retweet

February 9th, 2011
Posted in Social Media Strategy

Add Comments | Email This Post | Print This Post | BOOKMARK

7 ways to increase engagement

Using social media to build relationships has been a strategy many print publishers have adopted. As digital content becomes more popular, bridging the gap between print and digital is imperative for magazines. Not doing so may result in a loss of audience members.

A recent Mashable [article](#) discusses 7 ways print magazines are utilizing social media. They include:

- Curating Content: Sharing content from other industry sources can show how you care about community education.
- Expanding Editorial Content: Get ideas for future content from social media feedback.
- Offering Expertise in Real Time: Creating real time chats with knowledgeable staff helps build engagement.

Free White Papers

- [10 Email Newsletter Design Best Practices](#)
- [12 Master Landing Page Templates](#)
- [5 Deadly Membership Website Mistakes](#)
- [Blogging for Marketing 101](#)

Make Money Online Now

- [Editorial Management Guidelines for Online Publishers](#)
- [Email Copywriting Basics](#)
- [Free eBook: Internet Marketing Strategy for Publishers](#)
- [Google Keyword Tool Basics](#)
- [How to Write a White Paper That Sells](#)
- [Increasing Website Traffic & Building Email Marketing Lists](#)
- [Internet Business Models and Strategies](#)
- [Kindle Publishing Competition Heats Up](#)
- [Landing Page Handbook: Creating Sales Letter Landing Pages that Sell](#)
- [Launch a Link-Building Campaign](#)
- [Mobile Site Design for Content Publishers](#)

For Mashable's commentary on the 7 ways print magazines are utilizing social media, take a look at their [article](#).

Email Post

Daily Blog | White Papers | Podcasts | Webinars | Mequoda Pro | Seminars | Summit | About

MEQUODA DAILY
Helping Publishers Make Money Online

Hosted by Don Nicholas, Amanda MacArthur and Kim Matius

Google Custom Search

Daily Blog | Browse Topics | Post Archive | Glossary | Keyword Index | RSS | Contributors

<Previous: LinkedIn or Facebook for B2B Companies? >Next: 6 Ways to Increase Website Traffic </p></div>
<div data-bbox="60 261 107 273" data-label="Text"><p>(Edit this entry.)</p></div>
<div data-bbox="60 283 231 300" data-label="Section-Header"><h2>The Most Valuable Email Subscriber</h2></div>
<div data-bbox="312 285 333 318" data-label="Text"><p>4 tweets</p></div>
<div data-bbox="60 323 108 334" data-label="Text"><p>February 9th, 2011</p></div>
<div data-bbox="60 339 184 350" data-label="Text"><p>Posted in Increasing Website Traffic by Don Nicholas</p></div>
<div data-bbox="60 358 290 370" data-label="Text"><p>Add Comments Email This Post Print This Post</p></div>
<div data-bbox="60 377 213 390" data-label="Section-Header"><h3>Discover which traffic source is worth the most</h3></div>
<div data-bbox="60 395 187 407" data-label="Text"><p>Not all email subscribers are worth the same.</p></div>
<div data-bbox="60 413 335 435" data-label="Text"><p>Many of our Mequoda Gold Members know this and can track the value of a subscriber by its source of origin using what we call "Original Source Identification" (OSID).</p></div>
<div data-bbox="60 440 335 463" data-label="Text"><p>An OSID is a code assigned to all email subscribers when their information is originally written to file. This happens when their record is first created.</p></div>
<div data-bbox="60 468 335 490" data-label="Text"><p>These source IDs allow us to see where subscribers are coming from and ultimately determine which source is the most valuable.</p></div>
<div data-bbox="60 496 335 528" data-label="Text"><p>In some cases, subscribers come in through search engines. In other cases, an email subscriber comes from a referring link from another website or through paid media like a pay-per-click (PPC) campaign.</p></div>
<div data-bbox="60 533 335 556" data-label="Text"><p>Other times, a subscriber importer is used to take a database (postal or telephone) and append it to a buyer file. These are people who have purchased products in the past.</p></div>
<div data-bbox="60 561 335 583" data-label="Text"><p>Co-registration is an additional method used where other publishers are authorized to offer a newsletter subscription on our behalf.</p></div>
<div data-bbox="60 589 291 600" data-label="Text"><p>All of the above are ways to increase website traffic and build email subscriber files.</p></div>
<div data-bbox="60 606 137 618" data-label="Section-Header"><h3>Uniqueness in email files</h3></div>
<div data-bbox="60 624 335 666" data-label="Text"><p>When I was a publisher at Sacramento Magazine, we had a popular feature where an editor and a photographer would be sent out to the house of a local celebrity - ranging from city council members to television anchors. After being greeted at the door, our editor would ask if he could go inside and take a picture of the homeowner's refrigerator.</p></div>
<div data-bbox="60 671 335 693" data-label="Text"><p>Seeing someone else's email file configuration is like seeing his or her refrigerator: no two are the same and some of the contents may beg the question, "What's that?"</p></div>
<div data-bbox="60 699 153 710" data-label="Section-Header"><h3>The file source mix at a glance</h3></div>
<div data-bbox="60 716 335 737" data-label="Text"><p>Below you can see an example of a source file for Flora Daily, a hypothetical website and case study.</p></div>
<div data-bbox="60 743 234 817" data-label="Table"><table border="1"><thead><tr><th colspan="6">Mequoda Segmentation Report</th></tr><tr><th colspan="6">Flora Daily</th></tr><tr><th colspan="6">2010 Full Year</th></tr><tr><th>Original Source</th><th>Active Subs</th><th>% Subs</th><th>Revenue</th><th>Revenue per Sub</th><th>% Rev</th></tr></thead><tbody><tr><td>Search Engines (D)</td><td>62,000</td><td>31%</td><td>\$ 992,000</td><td>\$ 16.00</td><td>39%</td></tr><tr><td>Referring Sites (D)</td><td>24,000</td><td>12%</td><td>\$ 336,000</td><td>\$ 14.00</td><td>13%</td></tr><tr><td>Postal Appeals (D)</td><td>45,000</td><td>23%</td><td>\$ 848,000</td><td>\$ 21.00</td><td>37%</td></tr><tr><td>Co-Registration (D)</td><td>58,000</td><td>29%</td><td>\$ 116,000</td><td>\$ 2.00</td><td>5%</td></tr><tr><td>Other (D)</td><td>11,000</td><td>6%</td><td>\$ 132,000</td><td>\$ 12.00</td><td>9%</td></tr><tr><td>Totals</td><td>200,000</td><td>100%</td><td>\$2,524,000</td><td>\$ 12.61</td><td>100%</td></tr></tbody></table></div>
<div data-bbox="60 823 335 856" data-label="Text"><p>This source file is comprised of four significant traffic sources that focus on new subscribers only. Note that this excludes data associated with email sources, as email source codes would dictate traffic from existing subscribers and we're focusing only on new subscriber sources.</p></div>
<div data-bbox="348 246 418 260" data-label="Section-Header"><h3>Free White Papers</h3></div>
<div data-bbox="348 264 473 697" data-label="List-Group">10 Email Newsletter Design Best Practices12 Master Landing Page Templates5 Deadly Membership Website MistakesBlogging for Marketing 101Blogging for ProfitBuilding Subscription WebsitesContent Marketing Strategy 2011Digital Media Strategy 2010: The Only 3 Ways to Make Money Online NowEditorial Management Guidelines for Online PublishersEmail Copywriting BasicsFree eBook: Internet Marketing Strategy for PublishersGoogle Keyword Tool BasicsHow to Write a White Paper That SellsIncreasing Website Traffic & Building Email Marketing ListsInternet Business Models and StrategiesKindle Publishing Competition Heats UpLanding Page Handbook: Creating Sales Letter Landing Pages that SellLaunch a Link-Building CampaignMobile Site Design for Content PublishersRapid Conversion Landing Page Optimization GuidelinesSEO Campaign Management BasicsSEO Copywriting HandbookSEO Press Release GuidelinesSeven Online Publishing SecretsThe 17 Best Email Subject LinesTips for Creating a Successful Podcasting SeriesTwitter Advice For (and From) Content MarketersTwitter Tutorial on Maximizing Website TrafficWeb Advertising Tips for Google AdSenseWebsite Homepage Design Basics</div>
<div data-bbox="348 712 402 726" data-label="Section-Header"><h3>Free Podcasts</h3></div>
<div data-bbox="348 730 477 863" data-label="List-Group">Landing Page Templates: Seven Landing Page Templates and the Language Used on ThemOnline Partnerships: Insight from Carl Kravetz of Vida y SaludOnline Publishing Strategies: An Interview with Steve ForbesReaching New Audiences: Economy Interview with Robert Buder and Steve WoltSearch Engine Optimization Tips: Become Familiar with SEO Copywriting and SEO Campaign ManagementThe Mequoda Summit: A Dozen Minutes from the 2006 Mequoda Summit</div>
</div>
<div data-bbox="500 160 945 865" data-label="Complex-Block"><p>Daily Blog | White Papers | Podcasts | Webinars | Mequoda Pro | Seminars | Summit | About</p><p>MEQUODA DAILY
Helping Publishers Make Money Online</p><p>Hosted by Don Nicholas, Amanda MacArthur and Kim Matius</p><p>Google Custom Search</p><p>Daily Blog | Browse Topics | Post Archive | Glossary | Keyword Index | RSS | Contributors</p><p><Previous: The Most Valuable Email Subscriber >Next: How 3 Publishers Are Using Valentines Day to ... </p><p>(Edit this entry.)</p><p>6 Ways to Increase Website Traffic</p><p>6 tweets</p><p>February 10th, 2011</p><p>Posted in Increasing Website Traffic by Don Nicholas</p><p>Add Comments Email This Post Print This Post</p><p>New tips and case studies to be presented at the Mequoda Summit West 2011</p><p>In yesterday's Mequoda Daily we talked about the dramatic variants in the value of an email subscriber and supplied you with a simple tool for deciphering the value of your own source file.</p><p>Today we are giving you a preview of our new 27 Ways to Increase Website Traffic program, which will premier at the Mequoda Summit West 2011. This session will leave you with a detailed checklist of ways to increase website traffic.</p><p>Although it's not completely finished, the Mequoda Research Team is hard at work on this session. It is challenging to find the best case studies that are interesting, broadly based, informative and proven to work.</p><p>I've had several meetings with them on this session's content so I wanted to share a quick snapshot of six methods for increasing website traffic and the associated case studies.</p><p>#1 - Newsletter: How a content syndication deal between two publishers affords one publisher more content while the other publisher gets increased website traffic. This case study includes Harvard's Program on Negotiation and a newsletter published by Business Management Daily.</p><p>#2 - Pay-Per-Click: Learn how several financial publishers today are successfully targeting keywords in search engine-based advertisements to build traffic and grow email conversions.</p><p>#3 - Email Promotions: How exchanging email promotions with other like-minded publishers gives new audiences the chance to be exposed to content they find interesting and relevant. This case study includes Interweave and Guideposts.</p><p>Do you want more website traffic and a larger email marketing list? Download our free <i>Increasing Website Traffic & Building Email Marketing Lists</i> eBook now and learn the strategies successful publishers and internet marketers are using.</p><p>#4 - Free iPhone App: Discover how apps for mobile devices can connect with users on the go while creating an engaging experience that leads to more website traffic and email conversions. This case study focuses on the Eat This Not That! app.</p><p>#5 - Text-based Banner Advertisements: Learn how The Motley Fool uses intriguing interrupter ads written with a keen sense of direct-response know-how and product alignment, leading to increased website traffic and product sales.</p><p>#6 - Magazines: Discover how Spanish-language health website Vida y Salud's Editor-in-Chief Dra. Aliza Lifshitz maximizes her syndication agreement with <i>Ser Padres</i> magazine to help increase website traffic and build brand recognition.</p><p>We are looking forward to the premier of 27 Ways to Increase Website Traffic at the Mequoda Summit West 2011.</p><p>Please call Kim at 401-293-0401 to register today or signup online.</p><p>Early registrations for the Summit are looking good. Companies have been signing up in teams so</p></div>
<div data-bbox="795 246 875 260" data-label="Section-Header"><h3>Free White Papers</h3></div>
<div data-bbox="795 264 930 710" data-label="List-Group">10 Email Newsletter Design Best Practices12 Master Landing Page Templates5 Deadly Membership Website MistakesBlogging for Marketing 101Blogging for ProfitBuilding Subscription WebsitesContent Marketing Strategy 2011Digital Media Strategy 2010: The Only 3 Ways to Make Money Online NowEditorial Management Guidelines for Online PublishersEmail Copywriting BasicsFree eBook: Internet Marketing Strategy for PublishersGoogle Keyword Tool BasicsHow to Write a White Paper That SellsIncreasing Website Traffic & Building Email Marketing ListsInternet Business Models and StrategiesKindle Publishing Competition Heats UpLanding Page Handbook: Creating Sales Letter Landing Pages that SellLaunch a Link-Building CampaignMobile Site Design for Content PublishersRapid Conversion Landing Page Optimization GuidelinesSEO Campaign Management BasicsSEO Copywriting HandbookSEO Press Release GuidelinesSeven Online Publishing SecretsThe 17 Best Email Subject LinesTips for Creating a Successful Podcasting SeriesTwitter Advice For (and From) Content MarketersTwitter Tutorial on Maximizing Website TrafficWeb Advertising Tips for Google AdSenseWebsite Homepage Design Basics</div>
<div data-bbox="795 726 857 740" data-label="Section-Header"><h3>Free Podcasts</h3></div>
<div data-bbox="795 744 937 863" data-label="List-Group">Landing Page Templates: Seven Landing Page Templates and the Language Used on ThemOnline Partnerships: Insight from Carl Kravetz of Vida y SaludOnline Publishing Strategies: An Interview with Steve ForbesReaching New Audiences: Economy Interview with Robert Buder and Steve WoltSearch Engine Optimization Tips: Become Familiar with SEO Copywriting and SEO Campaign ManagementThe Mequoda Summit: A Dozen Minutes from the 2006 Mequoda Summit</div>
</div>
<div data-bbox="70 902 184 923" data-label="Page-Footer"><p>Blogging for Editors</p></div>
<div data-bbox="429 902 618 923" data-label="Page-Footer"><p>www.Mequoda.com | @Mequoda</p></div>
<div data-bbox="750 902 930 923" data-label="Page-Footer"><p>© 2011 Mequoda Group, LLC</p></div>

Mequoda System Blog Calendar

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Landing Page Templates	Social Media Strategy	Content Marketing	Email Newsletters	Increasing Website Traffic	
Email Marketing	Website Design Guidelines	Internet Business Models	SEO Copywriting	Subscription Websites	
Buzz Post	Buzz Post	Buzz Post	Buzz Post	Buzz Post	
Webinar	Webinar	Summit	Summit	Circ Builder	Summit

SEO Posts
Buzz Posts
Email Posts

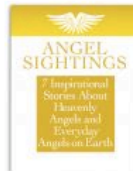
28 Blog Sources

Magazines: Article Post

[Login](#)

Search this Site

Search



Download Your Free Copy
Angel Sightings: 7 Inspirational Stories About Heavenly Angels and Everyday Angels on Earth

Free eBook!

Get FREE eBook!

Your email address will never be sold or shared



From our store

PLUS: The Power of Faith

Buy Now!

[Home](#) › [Topics](#) › [Guardian Angels](#) › The Angel of the Backyard Carnival

[Login](#) or [register](#) to post comments | [Share](#) | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Google+](#) | [Print](#) | [Email](#)



The Angel of the Backyard Carnival

When her father insisted on making his own ride in the yard, the guardian angels heard him!

By Kathie Kania, Ogden, Utah

In this article: [Angels](#) | [Guardian Angels](#)

As appeared in *Angels*

Merry-go-rounds! Bumper cars! Ferris wheels!

My little sister, Patty, and I didn't know where to look first at the Ripley Gala Days carnival in downtown Ripley, New York. Then my eye fell on the carousel horses moving slowly up and down, like something out of a fairy tale. "I want to ride those," I said.

"Hmmph," said Daddy. He wasn't impressed by anything at the carnival. He let us have our fun, but his mind was made up. The Ferris wheel wasn't high enough. The rickety cars that went round in a bumpy circle were a poor excuse for a ride. The 35-cent admission was "an arm and a leg."

Riding home in the car, with me and Patty gnawing candy apples in the backseat, Daddy was still grumbling. "A fella could make rides better than that for free."

Inspiring free eBooks [See All »](#)

Positive Thinking 2010

Rediscover the Power of Positive Thinking with Norman Vincent Peale

Angel Sightings

7 Inspirational Stories About Heavenly Angels and Everyday Angels on Earth

True Inspirational Stories

9 Real Life Stories of Hope and Faith

Mysterious Ways

9 Inspiring Stories That Show Evidence of God's Love and God's Grace

A Prayer for Every Need

Inspirational topics

Angels	Norman Vincent Peale
Celebrities	Personal Growth
Daily Devotionals	Pets
Hope and Faith	Positive Thinking
Inspirational Stories	Prayer

Magazines: Article Review

JOIN FREE! | LOG IN | LOG IN WITH FACEBOOK

GLAMOUR BEAUTY

SUBSCRIBE

HOME fashion beauty sex, love & life weddings health & fitness + BODY BY GLAMOUR SHOPPING HOROSCOPES IN THE MAGAZINE

HAIRSTYLES · MAKEUP · NAILS · CUTE HAIRCUTS · SKINCARE · CELEBRITY BEAUTY · 50 LITTLE BEAUTY TRICKS · THE GIRLS IN THE BEAUTY DEPARTMENT · DAILY TIPS

FASHION WEEK FALL 2011

New York Fashion Week

14 Cute Date Outfit Ideas to Steal From Fashion Week

Fall 2011 Trend To Start Wearing Now: Unexpected Layering

Video: Spring's Biggest Fashion Trends, Straight From New York Fashion Week

Frappuccino

Glamour / Beauty

PRINT E-MAIL FEEDS SHARE YAHOO BUZZ

THE GIRLS IN THE BEAUTY DEPT.

DAILY BEAUTY BLOG

Contact Us [see all blog posts](#)

How to Recreate the Fishbone Braid on Page 161 in Our July Issue

Comments (37) [Post a comment](#)

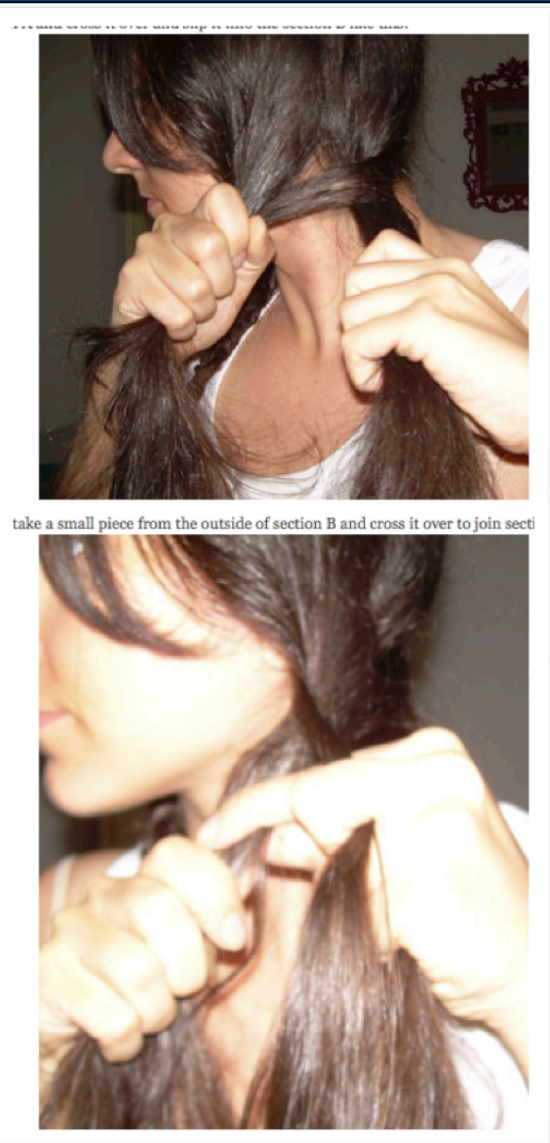
Wednesday, 06/3/2009 4:31 PM

0 Like 0 Tweet

Submit

Have you flipped through our new issue with the lovely Sandra Bullock on the cover yet? If so, you may have noticed that in our Fabulous 5-Minute Hair story (which you can also read here), there's a shot of a model showcasing two cute fishtail braids with a caption that says you can head to Glamour.com for more how-to info. Well, now I'm here to make good on that promise with a step-by-step guide!

Here's the model for reference:



take a small piece from the outside of section B and cross it over to join section A

Magazines: Issue Review

BudgetTravel

Like 4K LOG IN REGISTER

 SEARCH

SUBSCRIBE NOW!
SUBSCRIBER SERVICES
GIVE A GIFT TO A FRIEND



THIS JUST IN REAL DEALS DESTINATIONS HOTELS HOW-TO TRIP IDEAS my BUDGET TRAVEL MAGAZINE

EDITOR'S LETTER

Here's to the Next 10 Years—and Beyond

By Erik Torkells, June 2008 issue | [Subscribe to the magazine](#)

After we finished congratulating ourselves for having such a great idea—letting readers write and photograph our 10th-anniversary issue—the fear kicked in. Had we made a giant mistake? Giving up control is not something editors like to do.

But as soon as we began hearing from you, we spent a weekend going through the 2,800 pitches for "Travel Writer?" story and the 500 submissions for "New York," and I honestly could not stop telling every one I met about it. The cover photos, the pet tips, the lessons learned the hard way—they're all wonderful. But you'll soon see for yourself.

What I love most about this issue is that instead of commemorating the past, it looks to the future. Technology is changing the way readers and editors interact; more and more, our role is to lead a conversation, not deliver a monologue. New improvements to BudgetTravel.com will only foster that change. You can now create your own Trip Journals (with your own photos) and share them with everyone. Soon you'll also be able to upload videos and rate and comment on articles.

While we were working on this issue, we got an anniversary present: *Budget Travel* was named a National Magazine Award finalist in the General Excellence category. We won't find out whether we've won until after this issue has gone to press. I can only guess what the judges liked about *BT*, but my hunch is that we stood out because our readers really contribute. This isn't just your issue—it's your *magazine*. Happy anniversary!



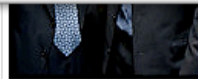
GET E-NEWSLETTERS
travel deals and more from
Budget Travel [SIGN UP](#)

Budget Travel
Dine Wisely in Paris
In Paris, where the food is so good, it's hard to choose. The editors of *Budget Travel* have chosen the best Parisian restaurants, including all the way to the end of the line at the Eiffel Tower and then go ahead and stop at the point and see. Learn more here.

CHECK CURRENT PRICES

HOTELS | FLIGHTS | CARS | CRUISES

After we finished congratulating ourselves for having such a great idea—letting readers write and photograph our 10th-anniversary issue—the fear kicked in. Had we made a giant mistake? Giving up control is not something editors like to do.



- ▶ 0806_RoadTrip_NavajoArizona - AR2008042601941
- ▶ A Family Trip to Hong Kong
- ▶ America's Favorite Restaurants
- ▶ The 10 Best Travel Innovations of the...
- ▶ 50 Reasons You Love New York City
- ▶ 0806_WhereNext_SanJose - AR2008050703091



Cheap Caribbean www.CheapCaribbean.com/AllInclusive
Home of the 99 Hour Sale. New Deals Each Week.
Hurry, Sale Ends Soon!

Magazines: Issue Excerpt



Get 8 FREE Issues!
Give the Gift of **PEOPLE**

THE NEW ASIAGO RANCH CHICKEN CLUB



BITE INTO SOMETHING BOLD
LEARN MORE



You know when it's real!

HOT NOW: [Fashion Week](#) | [William & Kate](#) | [American Idol](#)

HOME NEWS PHOTOS RED CARPET STYLE BABIES TV WATCH GAMES CELEBS VIDEO

Top Stories

PHOTO: Meet Cynthia Nixon's Newborn Son

It's a Girl for *Top Chef Just Desserts'* Tania Peterson

LeAnn Rimes Taking Wedding Planning 'As It Comes'

Why Lindsay Lohan Could Escape Jail Again – Even If Convicted

Elizabeth Taylor Hospitalized with Heart Problems

Kelsey Grammer's Daughter Gets Married

Ashlee Simpson & Pete Wentz Married Too Young, Says Source

Kate Middleton and Ellen DeGeneres Are (Distant) Cousins!

MORE HEADLINES >

Sponsored Links

Reveal Your Future Today!
Discover what your future

PREVIOUS ARTICLE
NEXT ARTICLE

PEOPLE's Most Intriguing Newsmakers Revealed

Wednesday December 15, 2010 08:00 AM EST



For Sandra Bullock, 2010 was the year that changed everything. She became a mother to son Louis, ended her five-year marriage to Jesse James and reached new career heights with her emotional Oscar win for *Blind Side*.

It's only fitting, then, that the superstar, 46, scored the top spot as Woman of the Year in PEOPLE's new Year-End issue. Of the actress's life-altering year, a source says, "Bad things happen, but she celebrates good ones. And Louis is a wonderful celebration of good things."

Also making the cut as the year's most intriguing figures:

PHOTOS: Best of 2010: You Voted! The Year's Winners (& Losers)

THE PEOPLE'S VOTE

READERS' CHOICE WINNERS (& LOSERS)!

See how more than 2 million votes add up to the craziest, funniest and most amazing star moments of 2011. Plus: the best celeb look-alikes and more real people favorites



WINNER!

1 of 14 PREVIOUS NEXT

MOST WANTED STAR IN 2011

WINNER: Sandra Bullock

She won an Oscar, became a mother, ruled the box office *and* dealt with a heartbreaking divorce all with grace, humor and resilience – no wonder PEOPLE.com readers overwhelmingly chose the **A-lister** as the star you want to see more of in the new year. And you're in luck: America's Sweetheart returns to the big screen in 2011 with *Kiss & Tango*, doing what she does best:

Christopher Polk/Getty

RUNNER-UP:
The Kardashians

Best of 2010 Winners!

- Celeb Favorites
- Most Wanted Star in 2011
- Newlyweds Most Likely to Make It to 2020
- Most Jaw-Dropping Body Makeover
- Most Shocking Breakup
- Awesome Celeb Memoir Cover
- Least Wanted in 2011
- Hottest Rebound Romance
- Most TMI Twitter Pic
- Tot Style You Want to Steal
- Biggest Hearted Star
- Real People

What Stars Are Saying on Twitter Right Now!



Lance Armstrong ([lancearmstrong](#)): Classic - just got a shout out from the FOX crew. Thanks, guys. Yea - just chillin' at home watching the race



Kelly Osbourne ([MissKellyO](#)): Note to self always check w/ mum to find out what she is wearing fist we are both in black lace and look like we planned to match.... Die!!!



The Real Paula Abdul ([PaulaAbdul](#)): happy

FOLLOW @PEOPLEMAG 

Magazines: Author Interview

The screenshot shows the website artistsnetwork.com with a navigation menu including Home, Articles, Community, Blogs, Competitions, Art Videos, Art Magazines, Books, Resources, and Shop. The article 'Richard McKinley Interview Outtakes' is dated May 14, 2010, by Richard McKinley. It features a list of topics: Underpainting Process, The Value of Feedback, Still Life, Portraits and Landscapes, Jeckel and Hyde, and Ah-Ha Moment. A photo shows Richard McKinley painting outdoors. A sidebar on the left promotes a contest to win \$50,000 by joining the 'Go Nation'. A search bar and social media links are also visible.

artistsnetwork.com

The Artist's Magazine · The Pastel Journal · Watercolor Artist · Southwest Art · WetCanvas · ArtistsNetwork.TV · Art Books

Home | Articles | Community | Blogs | Competitions | Art Videos | Art Magazines | Books | Resources | Shop

The Pastel Journal | The Artist's Magazine | Watercolor Artist | Technique | Profiles | Gallery | Products | Inspiration | Selling Art | Art Clinic | Ask the Experts

Browse by medium: Select Browse by genre: Select

Home » Articles » The Artist's Magazine » Richard McKinley Interview Outtakes

Richard McKinley Interview Outtakes

May 14, 2010
by Richard McKinley

Artist Richard McKinley shares insights and anecdotes.

- Underpainting Process
- The Value of Feedback
- Still Life, Portraits and Landscapes
- Jeckel and Hyde
- Ah-Ha Moment

Join the Go Nation & you could win \$50,000.

No purchase necessary. Contest ends 11/7/10. See site for Official Rules. Enter Now »

An interview with professional artist and popular workshop instructor Richard McKinley appears in the [July/August 2010 issue of The Artist's Magazine](#). The following are portions of the interview that we didn't have room to publish in the print magazine.

Underpainting Process

In my teaching I tell people that I basically work in three stages. Now I don't think my process is the holy grail of painting, but it works for me.

1. My beginning is the **sensitivity stage**. That's often drawing and sketching and thumbnails—the real "why" behind the painting, getting to know the subject matter and my intentions.

Don't miss the entire interview in the July/August 2010 issue of *The Artist's Magazine*.

[Click here for a peek at the table of contents for the issue](#)

[Click here to access the digital download of the July/August issue](#)

[Check out the video workshop Bold Underpaintings for Lively Pastel Landscapes with Richard McKinley here](#)

- [Creativity Workshop: Rough Starts Responses](#)
- [Creativity Workshop: It's Snow Time](#)
- [Get Art Smart | Challenges to Enrich Your Painting Practice](#)
- [Get Art Smart: A Reading List](#)
- [Letting Loose: Pastel Gallery by Desmond O'Hagan](#)
- [Reworking a Pastel Painting: A Demonstration by Gaela Erwin](#)
- [Color: How to Create a Strong Value Pattern](#)
- [What the Judges Had to Say |](#)

Books: Chapter Post

THE BLOG OF TIM FERRISS EXPERIMENTS IN LIFESTYLE DESIGN

Search

Search



Home Bio The Book Resources Gear Disclosures Contact

7 Reasons to Subscribe

Subscribe via: (Email / RSS)

The 4-Hour Body – Sample Chapter and Full Table of Contents

497 Comments

Written by [Tim Ferriss](#)



A taste of things to come... (Photo: [Blackbox Cases](#))

I'm excited to present the full table of contents from [The 4-Hour Body](#), as well as the first chapter. Enjoy! ...

Table of Contents



[Get The 4-Hour Body for less than \\$15 by clicking here](#)

[Get The 4-Hour Body, plus \\$113 in total bonuses, for \\$19 by clicking here.](#)



Most Popular

Current Hits All Time Tim's Faves Lifestyle 101

[The 4-Hour Body - Sample Chapter and Full Table of Contents](#)

[The 4-Hour Body - Official Movie Trailer](#)

[Engineering a "Muse" - Volume 2: Case Studies of Successful Cash-Flow Businesses](#)

[The Value of Self-Experimentation \[Plus: Extreme Videos - Do Not Try This At Home\]](#)

[See more popular posts](#)

Table of Contents

Start Here

Thinner, Bigger, Faster, Stronger? How to Use This Book

Fundamentals – First and Foremost

The Minimum Effective Dose: From Microwaves to Fat-loss
Rules That Change the Rules: Everything Popular Is Wrong

Ground Zero-Getting Started and Swaraj

The Harajuku Moment: The Decision to Become a Complete Human
Elusive Bodyfat: Where Are You Really?
From Photos to Fear: Making Failure Impossible

Subtracting Fat: Basics

The Slow-Carb Diet I: How to Lose 20 Pounds in 30 Days Without Exercise
The Slow-Carb Diet II: The Finer Points and Common Questions
Damage Control: Preventing Fat Gain When You Binge
The Four Horsemen of Fat-Loss

Subtracting Fat: Advanced

Ice Age: Mastering Temperature to Manipulate Weight
The Glucose Switch: Beautiful Number 100
The Last Mile: Losing the Final 5-10 Pounds

THINNER, BIGGER, FASTER, STRONGER?

How to Use This Book

MOUNTAIN VIEW, CALIFORNIA, 10 P.M., FRIDAY

Shoreline Amphitheater was rocking. More than 20,000 people had turned out at northern California's largest music venue to hear Nine Inch Nails, loud and in charge, on what was expected to be their last tour.

Backstage, there was more unusual entertainment.

"Dude, I go into the stall to take care of business, and I look over and see the top of Tim's head popping above the divider. He was doing f*cking air squats in the men's room in complete silence."

Glenn, a videographer and friend, burst out laughing as he reenacted my technique. To be honest, he needed to get his thighs closer to parallel.

"Forty air squats, to be exact," I offered.

Kevin Rose, founder of Digg, one of the top-500 most popular websites in the world, joined in the laughter and raised a beer to toast the incident. I, on the other hand, was eager to move on to the main event.

Books: Chapter Excerpt

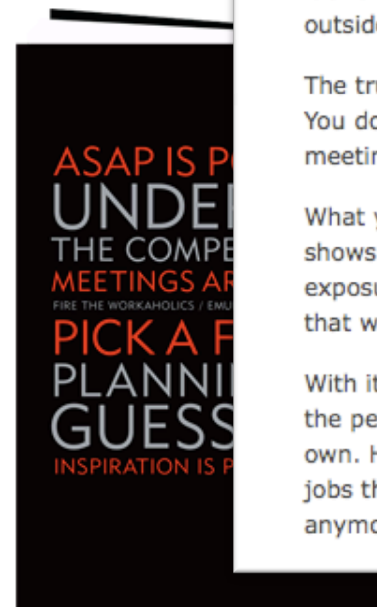
This is [Signal vs. Noise](#), a weblog by 37signals about design, business, experience, simplicity, the web, culture, and more. Established 1999 in Chicago. Visit [the Product Blog](#) for more information on our products.

37signals 

Jobs: [Select is looking for a Ruby Developer.](#) See more on our [Job Board](#)

REWORK is now in stores Ma

 [90 comments](#) Latest by [Brian Fitzpatrick](#)



“ Most business books give you the same old advice: Write a business plan, study the competition, seek investors, yadda yadda. If you’re looking for a book like that, put this one back on the shelf.

REWORK shows you a better, faster, easier way to succeed in business. Read it and you’ll know why plans are actually harmful, why you don’t need outside investors, and why you’re better off ignoring the competition.

The truth is you need less than you think. You don’t need to be a workaholic. You don’t need to staff up. You don’t need to waste time on paperwork or meetings. You don’t even need an office. Those are all just excuses.

What you really need to do is stop talking and start working. This book shows you the way. You’ll learn how to be more productive, how to get exposure without breaking the bank, and tons more counterintuitive ideas that will inspire and provoke you.

With its straightforward language and easy-is-better approach, REWORK is the perfect playbook for anyone who’s ever dreamed of doing it on their own. Hardcore entrepreneurs, small-business owners, people stuck in day jobs they hate, victims of “downsizing,” and artists who don’t want to starve anymore will all find valuable guidance in these pages.

[Writing](#)

[The best of Signal vs. Noise](#)

[See all posts](#)

Alright, the big day is finally here! [REWORK](#) is now available in stores. You can order the US version online from the following booksellers:

Search

Books: Chapter Review

MensHealth FITNESS SEX & WOMEN HEALTH NUTRITION WEIGHT LOSS GROOMING

MH TODAY'S NEWS

« One Way To Ward Off Prostate Cancer

Main

How to Treat a Jellyfish Sting »

July 23rd, 2010

The Worst Kids' Food in America 2

Like Be the first of your friends to like this.

By Dave Zinczenko and Matt Goulding



Childhood obesity rates in America have tripled since 1980: Today, 19.6 percent of children between the ages of 6 and 11 are obese and 18.1 percent of kids between the ages of 12 and 19 are obese. An additional 15 percent of kids are "at risk of becoming overweight or obese."

Seventy percent of overweight adolescents end up overweight or obese in adulthood. And since obesity increases your odds of heart attack, stroke, and early death, consider the impact of an entire generation of overweight children on our country's health care system-and families. It's a chilling thought,

especially if one of those children is your own. Michelle Obama has recently launched an initiative to combat childhood obesity. She might want to begin by targeting these worst restaurant kids meals—the authors of *Eat This, Not That!* have singled out five of the most disgusting kid meals in America.

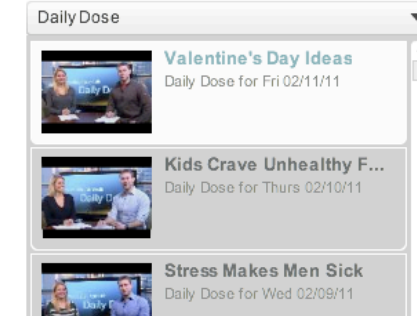
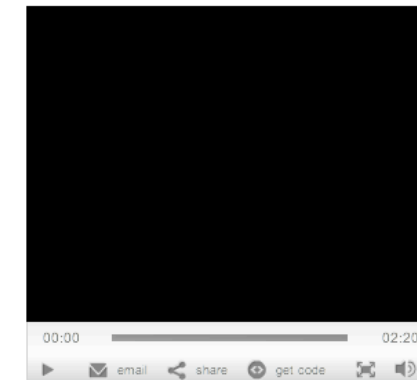
NOT THAT

Olive Garden Fettuccini Alfredo meal

800 calories

48 g fat (30 g saturated)

810 mg sodium



Books: Book Review

JANUARY 2010

Managing Change

A VISTAtsi PUBLICATION



EXECUTIVE TO EXECUTIVE

WHAT YOU SHOULD KNOW

[GAO Report Highlights BRAC Spending Increases, Looks for Answers](#)

[Taking a Fresh Look at Facility Condition Assessment Strategies](#)

VISTAtsi ON THE MOVE

VISTAtsi
VISIT OUR WEBSITE

ARE YOU BEHIND
ON FEDERAL REQUIREMENTS?



What You Should Know

PRINT EMAIL HOME

[Taking a Fresh Look at Facility Condition Assessment Strategies](#) *VISTAtsi Defines a Best Value Approach for Large Portfolios*

Inspecting the condition of needed repairs is nothing that work for years.

Data from inspection activity maintenance (BRM) program systems is essential for ensuring needs.

VISTAtsi announced in December that we released a new white paper with practical and actionable advice for managers of large real property portfolios. This white paper, titled "Are You Spending Dollars that Make Sense? Balancing Budgets and Data Quality in Facility Condition Assessments," is available for download on the web at: http://www.vistatsi.com/WHEN_dec2009WP.asp. The paper offers experience-based recommendations on how these alternatives should be selected and used in combination; delivering results that are timely, reliable and cost effective.

Large federal organizations are now being required to report the condition of all real property assets annually, making recurring budgets, data quality and return on investment metrics a critical planning element in BRM programs. It is not a one solution-

VISTAtsi announced in December that we released a new white paper with practical and actionable advice for managers of large real property portfolios. This white paper, titled "Are You Spending Dollars that Make Sense? Balancing Budgets and Data Quality in Facility Condition Assessments," is available for download on the web at: http://www.vistatsi.com/WHEN_dec2009WP.asp. The paper offers experience-based recommendations on how these alternatives should be selected and used in combination; delivering results that are timely, reliable and cost effective.

Books: Book Excerpt

Sign In | Register Now | ABOUT MARTHA | COMMUNITY | RADIO | MOBILE | BLOGS | SUBSCRIBE

MARTHASTEWART.COM

Search Enter a search term search
▶ ADVANCED RECIPE SEARCH


weddings wedding
SUBSCRIBE NOW

FOOD ENTERTAINING HOLIDAYS WEDDINGS CRAFTS HOME & GARDEN PETS WHOLE LIVING TELEVISION SHOP

Home Page » Crafts » Martha Stewart's Encyclopedia Of Sewing And Fabric Crafts

Martha Stewart's Encyclopedia of Sewing and Fabric Crafts

SAVE PRINT EMAIL FACEBOOK - SHARE THIS




Flowering Branches with Fabric Quince Blossoms

A bunch of branches wrapped in seam binding and bedecked with fabric flowers makes a striking alternative to a traditional floral arrangement.

Buy the Book: "Martha Stewart's Encyclopedia of Sewing and Fabric Crafts"

Get the How-To

Drop 3 dress sizes
this winter?
Try SENSAs FREE*



SENSA®
WEIGHT-LOSS SYSTEM

Buy the Book: "Martha Stewart's Encyclopedia of Sewing and Fabric Crafts"

Books: Author Interview

[HOME](#) [ABOUT GARY](#) [SPECIAL OFFERS](#) [TOUR DATES](#) [ABOUT THE BOOK](#) [FORUM](#)

CRUSH IT! GARY VAYNERCHUK'S CRUSH IT!

A Video that Sums Up Why I Wrote Crush It!



Having trouble viewing this video? Try the QuickTime version.

This video montage really sums up why I wrote *Crush It!* and what it's all about. I hope you enjoy it and please share with anyone who may not know me and what I believe in. I can't believe the book will finally be published in two weeks, what a ride!

BUY THE BOOK!

Forum & Community

Join the discussion and become part of the community -- help spread the word!

Join the NEW Crush It Forum

Support on Twitter

Add a Twitter overlay to your avatar and help support the book!

Large Small

Like this!

Support Crush It! on your website with the **blog widget**

Live Events: Event Preview

The screenshot shows the Smart Grid website interface. At the top left is the Smart Grid logo with the URL SMART-GRID.TMCNET.COM. A navigation bar includes links for Business Phone Service, Fixed Mobile Convergence, NGC, and Smart Data Centers, along with a search box. Below this is a secondary navigation bar with categories like Channel, Important, Free Resources, Publications, Smart Grid Blogs, and Smart Grid Summit (Register Now). A promotional banner features three main items: Latest Smart Grid Videos (Watch Now), Free White Papers (Download Now), and Smart Grid Summit 2011 (Register Now), plus a FREE eNewsletter sign-up form.

The main content area features a sidebar on the left with a navigation menu including: SMART GRID HOME, Communities (Smart Data Centers), Channel (IVR Solutions), NEWS (BREAKING NEWS, TOP 10, MOST POPULAR, EDITOR'S PICK), Smart Grid Awards, Smart Grid White Papers, Smart Grid Videos, WEBINARS (Smart Grid Podcasts, Smart Grid Blogs), Media Kit 2011(pdf), and Back to TMCnet.

The central article is titled "Smart Grid Summit Preview (Part 3)" dated January 18, 2010, by Jon Arnold (ICP), Co-founder of Intelligent Communications Partners. The article text reads: "This is the last in my series of preview articles for the Smart Grid Summit, which I can now say is this week – barely 48 hours away in fact. Once the summit starts, my posts this week will shift from being previews to recaps of each day's highlights. If you haven't made your plans yet to attend, this is my last pitch to seal the deal. With that said, here are a few more must-see highlights for each of our three days." The text continues with "Story continues below ↓" and a paragraph for Wednesday: "For Wednesday, if you have even the slightest interest in the financial aspects of smart grid, you won't want to miss my Investment Climate for Startups session. It runs from 1:45 to 2:30, and joining me are two very".

On the right side, there are sections for "Latest Industry News" with links to Hainan tax rebate plan, Mountain communities urged to boil water, Lakeland Electric to begin phone monitoring, Chin bond market Calendar-February 12, and Obama: Marquette's Internet access is a model for America. Below that is a "FEATURED WHITEPAPERS" section listing articles like "Achieving the Gold Standard in Data Prot..." and "Realizing the OpenADR Demand and Respons...". At the bottom right is a "FEATURED VIDEOS" section with a video titled "Carl Ford speaks to Jon Arnold Founder I...".

Social sharing and engagement tools are visible, including "Email to a friend", "Print", "Save", "SHARE", "Buzz", "Share", "Digg", "6 tweets", and "retweet".

Live Events: Event Review

INTERWEAVE. Interweave Store | Help / Customer Service

A artist daily

SIGN IN JOIN!

Search Go

RSS | Facebook | Twitter

Home | Magazines | Blogs | Free Instruction | Forums | Galleries | Videos | Groups | Events | Competitions | Topics | Glossary | Authors

FREE OFFER

Oil Painting Guide: 15 Portrait Painting Techniques

Enter your email address

Get my free eBook Join Artist Daily for FREE and download your FREE eBook today! [Read more...](#)

You have our promise we will not sell or share your email address.

Web Features » [American Artist's First Annual Weekend With the Masters Workshop & Conference: A Historic Event!](#)

American Artist's First Annual Weekend With the Masters Workshop & Conference: A Historic Event!

1 Dec 2009 by Brian Riley

American Artist recently concluded its first annual Weekend With the Masters Workshop & Conference—which took place from September 9 through 13 at the Colorado Springs Fine Arts Center—and everyone from the instructors to the participants to the staff seemed to agree that there was something extraordinarily special and almost historic about this unique event.

The festivities began Wednesday evening with a reception for the instructors at the Hayden Hays Gallery to celebrate the opening of their "Contemporary Masters" exhibition. Many of the master artists were meeting for the first time, and it was exciting to see them interact and mingle among their masterpieces displayed inside the 30-year-old gallery of the famous Broadmoor Hotel.

That same evening, the stage was set for the rest of the four-day weekend with a screening of Los Angeles writer, director, and painter George Gallo's movie *Local Color*. As Weekend With the Masters participants, instructors, and staff gathered together in the Fine Arts Center's auditorium, Gallo passionately told the story of the making of this timely movie, which is loosely based on his own journey of seeking out a living master to learn from in the face of his continuing frustration with modern-art education.

Workshops, lectures, and demos officially began Thursday morning, and for the next four days eager students and enthusiastic instructors interacted and learned from one another during classes focused on still life, portrait, figure, and landscape painting in both oil and watercolor. There was an infectious creative energy and spirit that resulted from this interaction and a profound camaraderie that was beginning to develop among instructors and participants. Not only did students have the opportunity to learn from many of their heroes, but fellow masters were also learning from and getting to know one another; as we observed Jeremy Lipking taking notes in Jacob Collins' class; Jacob Collins attending Jeremy Lipking's workshop; David A. Leffel sitting in on Daniel Gerhartz' demo; landscape painter Scott Christensen attending Scott Burdick's figure workshop; and all instructors and participants interacting and conversing



Several of the masters gathered together for a photo during the Saturday evening "Encouraging the Masters of Tomorrow" silent auction and reception. From left to right: *American Artist* editor-in-chief M. Stephen Doherty, Joseph McGuri, Kevin Macpherson, Frank Serrano, David A. Leffel, Jacob Collins, Jeremy Lipking, *American Artist* publisher David Pyle, and Daniel Gerhartz (kneeling).

advertisement

service selection price

think pick **BLICK** art materials DickBlick.com

Subscribe Today & Save up to 38%

Watercolor

Achieve Stunning Results

771

Learn why

7 years' proven secrets

How to buy

Subscribe

TOPICS

- Art Instruction
- Beginner Drawing
- Beginner Painting
- Drawing Basics
- Drawing Instruction

Live Events: Event Transcripts



Google AdSense Optimization Webinar

June 30, 2005 -- 4:45 p.m. PDT

Coordinator

Good day, ladies and gentlemen, and welcome to the AdSense Optimization Webinar conference call. My name is Cindy and I will be your coordinator for today. At this time, all participants are in a listen-only mode. We will be facilitating a question and answer session towards the end of the conference.

I would now like to turn the presentation over to your host for today's call, Kim Malone, Director of AdSense. Please proceed.

K. Malone

Hello, everybody. This is Kim Malone. I'm the Director of Operations for AdSense. It's a great pleasure to have you all with us. We've got over 100 new publishers on the line and our goal today is to help all of you start making more money as quickly as possible.

We also have three experienced publishers available to answer questions at the end of the call; Brad, Mauricio and Tim, who Phoebe will be introducing momentarily. So what I'm going to do now is turn it over to Phoebe Ho who is our Optimizer Extraordinaire and one of the superstars on this team. So over to you, Phoebe.

P Ho

Hello, everyone. Hope everyone's doing well today. So basically my name is Phoebe and I work on the Optimization Team here in Google AdSense. And our goal of this call is to relay some of the tips that we have and basically enable you to figure out how to maximize your revenue and give you the chance to optimize the ads and maybe spend more time giving you some tips and hopefully give you some suggestions along the way.

And so before I get into the exact details, I just wanted to add a little bit more administrative details. So in addition to Kim and me, we have another AdSense Optimizer, Mike Gutner, who is also online. And so he will be handling any questions that you might have during the presentation. So feel free to send us any questions during the program using the Web-X Q&A function. You can see the Q&A module on the lower right-hand corner of your screen.

And then following the presentation, you'll also have a chance to ask Tim, Mauricio and Brad questions over the phone.

And also, at the end of the program, I'm also going to launch a feedback survey in the lower right corner of the Web-X interface. Please fill that out before you log off of the program. Basically we want to make sure that we're continually improving our services and serving you well. So let us know what you think about the events.

So with the agenda, we're basically going to focus on a few different optimization tips ranging from ad position, format, color, the placement and some additional features that you may or may not be aware of. And then after the specific optimization tips, we're going to go into a few of our case studies from three of our experienced and successful AdSense publishers and that would be Brad Berman from HybridCars.com; Mauricio Freitas of GeekZone.Co.NZ; and Tim Carter of AskTheBuilder.com. So we're very grateful that they're able to share their experience with us.

Before going into specifics, I want to explain where our research comes from. We've done a lot of tests with various publishers and these tips come from those tests. But, since every site is different, every industry is different; you still want to make sure that you're experimenting on your site. So take some of these tips and maybe vary the optimization tips just a little bit to see what works the best for your site. Not all of these implementations will work for every site, so we want to make sure that you are implementing the best solutions for yourself.

Going into the exact optimization tips, we're going to start with ad position. What you see here is a heat map of the best ad positions. As you can see, the middle, above the fold location performs the best, and that kind of makes sense. The idea is to think about what your user is looking at. Since most of the content is in the middle of most pages, the ads that are in the middle, near the content and towards the top of the page is the location that gets most of the attention.

However, make sure that you take a look at what users are doing on your site. You want to make sure that you're addressing how the users are actually looking at your pages. For example, if you have an article page with a long body of text, the bottom of that article is actually pretty successful because they're reading the text and when they want more resources, they can take a look and see, oh, look. There are some ads. I can find out some more information about this particular topic. So definitely make sure that you keep in mind how your users are looking at your site.

The next optimization tip that I'd like to focus on is ad format. You see our best performing ad format. It's the large rectangle, 336x280. So the wider ad formats are doing better than the other ones and the reason is that they actually take up fewer lines. And so with every additional line, you have a chance of losing that interested user.

So the wider formats do best so specifically, the top three formats are the 336x280 that you see on the page; the 300x250 medium rectangle; and then the 160x600 wide skyscraper.

Live Events: Event Commentary



The Association of Magazine Media

Feb 12, 2011

keyword Search

Careers | Events

Home / Events and Seminars / Conferences / [Event Highlights](#)

Research

News

Advertising & PIB

Consumer Marketing

Editorial / ASME

Government Affairs

The Association

Digital

Social Media Event Highlights

January 28, 2011

MPA DIGITAL SEMINAR

MPA DIGITAL: Social Media

WEDNESDAY, JANUARY 19, 2011

[Home](#) | [Event Highlights](#) | [Program Agenda](#) | [Speakers](#) | [Sponsors](#)

MPA's first ever social media conference was held Jan. 19, 2011, at the Time Life Building in New York City. The half-day gathering was the kick-off event in MPA's series of New York-based conferences on social media, e-reading and technology.

The following are highlights from "MPA Digital: Social Media" sessions including presentations by all of the speakers and panels some time during the week of January 24.



Conference Welcome

Howard Polskin, Executive Vice President, Communications Platforms/Events, MPA

"The panelists and speakers you'll see in the next three hours are leading the social media revolution sweeping the magazine industry. They are helping magazine brands capitalize on social media, one of the fastest growing sectors of the media industry."

Who Controls Social Media at Your Magazine Brand?



(from left to right): **Sasha Smith**, Executive Director, Creative Services, Rodale, Inc.; **Robert Michael Murray**, Vice President, Social Media, National Geographic; **Jared Keller**, Associate Editor, The Atlantic; **Jim Frederick**, Managing Editor, TIME.com; **Patricia Césaire**, Director, Digital PR and Marketing, Black Enterprise; and Moderator **Matthew Milner**, Vice President, Social Media, Hearst Magazines Digital Media

Frederick: "Social Media at *TIME* cuts to the heart and soul of one of the most powerful publishing platforms as a way of getting stories out to a larger audience, a way of communicating with a younger audience, a platform for delivering news. It is an editorial platform. It is a news channel that delivers content. It is an editorial product."

Keller: "Social Media brings readers into the conversation. It allows us to have an ongoing conversation with our readers. We try to curate and spotlight content."

Murray: "Embrace the web as an eco-system engagement platform, not a publishing platform... We have been creating campfire moments for over 100 years. Social is inherent in our DNA."

Smith: "Social media is a conversation. It is just as much about talking as it is listening."

Césaire: "We target an African-American community online. Our goals are to reach them so marketing controls how content is monetized and what type of content will have benefit."

Media Websites: Link Review



Add interactivity without writing code, using Adobe® Flash® Catalyst™ CSS
Adobe® Creative Suite® 5 Design Premium
Upgrade now »

WORK HEALTH CULTURE INTERESTS TECH PEOPLE GOOD NEWS GEOS SPORTS A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #

Hot Topics New Topics My Recent Topics MyAlltop Holy Kaw Search

Holy Kaw! All the topics that interest us

Playing music boosts language and learning skills

Posted Jul 22nd, 2010 at 9:24 AM and seen 772 times



Learning to play a musical instrument equates to a work out for brain, improving learning language skills with no push-ups and protein shakes required. According to a recent review, "The effect of music training suggests that, akin to physical exercise and its impact on brain fitness, music is a resource that tones the brain for auditory fitness."

Researchers found that the way brain cells connect during musical training can assist with reading, and the comprehending of foreign languages. The findings could help music educators as researchers suggest schools should consider more integrated musical training in the curriculum.

Full story at [LiveScience](#).

Vyvanse has been shown to provide consistent ADHD symptom control even at 13 hours after taking.

GET \$50 COUPON

CONSISTENTLY VYVANSE
Vyvanse
lisdexamfetamine
dimesylate capsules

in a clinical study of children with ADHD, when Vyvanse was taken at 7 AM, ADHD symptoms were controlled at 8 PM; and Vyvanse was shown to provide ADHD symptom control at 90 minutes after taking.

VYV-01130 00-009 *RESTRICTIONS MAY APPLY

ROLL OVER FOR IMPORTANT SAFETY INFORMATION

PLEASE SEE FULL PRESCRIBING INFORMATION, INCLUDING DISCLOSURE GUIDE

Graduate Education, Business, and Writing Programs

32 tweets

retweet

Share

Like

twitter

Home Profile Find People Settings Help Sign out

ATLAS

UNE VIE, UNE ŒUVRE

Playing music boosts language and learning skills <http://is.gd/dCit1>

about 1 hour ago via API

Retweeted by 14 people

Reply Retweet

GuyKawasaki
Guy Kawasaki

Media Websites: News & Commentary

Powered by: **HR.BLR.com** Username: amanda@me Password: Login 

HR Daily Advisor

Practical Human Resource Tips, News & Advice. Updated Daily.

Quick Search

Home | HR Tip Categories | HR Tip Archive | Resource Center | HR Online Catalog | HR.BLR.com | Blogroll

ADA | Compensation | E-pinions | FLSA | Harassment | Recruiting | HR Management | Policies | Job Descriptions | Compliance | Training

Resource Center

- Job Descriptions
- Forms
- Policies
- Training
- Recruiting
- Wellness

HR Tips by Category

- ADA (20)
- Compensation (52)
- E-pinions (223)
- FLSA/Wages (56)
- FMLA (8)
- Harassment (32)
- Hiring & Recruiting (84)
- HR Management (237)
- HR Policies & Procedures (310)
- Job Descriptions (55)
- Leave Policy/Compliance (80)
- Training (97)

Most Popular HR Tips

10/12/2009 **ADA**
[Acceptable Affirmative Phrases for Discussing Disabilities](#)

7/18/2006 **HR Management**
[The 9 Essential Skills of Human Resources Management - How Many Do You Have?](#)

12/21/2010 **HR Policies & Procedures**
[Is There an Expectation of Privacy When Employees](#)

Free HR Report:



Top 10 Best Practices in HR Management, 2011

For a *Limited Time* receive a **FREE** HR Report on "Top 10 Best Practices in HR Management, 2011" when you become a **FREE** HR Daily Advisor Member. All Members receive:

- **One short, easy-to-read tip every day** that eases compliance or saves you time, money and work. Some of the best ideas in HR!
- **Covers EEOC, FMLA, FLSA, ADA** and other compliance needs!
- **Absolutely FREE!** No obligation to buy anything.

[Download Your FREE Report Now!](#)

Featured Product



Audit Compliance — Avoid Lawsuits

Spot and correct compliance problems before they become costly lawsuits. You get checklists on HR policies, job descriptions, safety and OSHA, compensation programs, hiring practices, performance measurement, and much, much more. [Learn More](#)

Best Sellers

1. **HR.BLR.com**
2. **Employee Training Center**
3. **Managing an HR Department of One**
4. **HR Audit Checklists**
5. **SmartPolicies**

Tap into the power of Monster.

HRDA News Extra: How the Federal Minimum Wage Increase Will Affect You

Friday, June 08, 2007 7:00 AM
by Jay Schleifer

Category: [Compensation](#)

Because of interactions with state law, the federal minimum wage increase, which takes effect July 24, will have different effects on the various states. BLR Editor Sean Dean prepared the following state-by-state analysis for the subscription website, *HR.BLR.com*. We're happy to bring it to HRDA readers as well.

After years of debate, President Bush finally signed legislation, on May 25, that increases the federal minimum wage to \$7.25 per hour in three steps over a period of 26 months. The changes will affect employers in different ways, depending on the state in which their employees work. Here's what to expect:

The federal minimum wage will increase from \$5.15 per hour to:

Media Websites: Link Roundup

Sunday 13 February 2011 Log in | Register

The Telegraph

Search - enhanced by Google

HOME NEWS SPORT FINANCE COMMENT CULTURE **TRAVEL** LIFESTYLE FASHION TECHNOLOGY Jobs Dating Offers

Travel News Advice Destinations Holiday Types Cities Cruises Hotels Picture Galleries Snow and Ski Video Expat

Travel

The best of Telegraph Travel in 2010

We pick our favourite articles, blogs and picture galleries published in Telegraph Travel during 2010.








Image 1 of 2
Free-diving with Tanya Streeter

10:00AM GMT 22 Dec 2010

Comment

Share:    

Tweet 4

Travel
Travel views »
Editor's Choice »

Our favourite articles


Braving Borneo
The author and BBC journalist Frank Gardner did not let a wheelchair get in the way of an adventure in the jungles and mountains of Borneo.

The Big Blue experience
Inspired by the film 'The Big Blue', Charles Starmer-Smith takes the plunge in the Caribbean with the free-diving world record holder Tanya Streeter.

The double life of St Tropez
St Tropez is both maddening and endearing – a party town and a peaceful village. As it prepares to pay tribute to its patron saint, Anthony Peregrine explores the contradictions of Europe's most famous seaside resort.

TRAVEL PRESS AWARDS 2010
Online Publication of the Year


YOU HAVE THE RIGHT TO FREE Wi-Fi*




acela

TRAVEL OFFERS

OVER £1000 UNDER £1000 UNDER £800



India
Explore this incredible country on a fully escorted tour. Nine nights B&B with four other meals from £1,099pp



Mexico
An idyllic setting between exotic jungle and beautiful beach. 14 nights, five-star all inclusive, from £1,139pp

More Telegraph travel offers

SPONSORED FEATURES »

Video: Video Post

Men's Health

BELLYOFF! 2011 JOIN THE CLUB FOR FREE ▶

TECHLUST
THE BEST LIFE
STYLE
IPHONE+IPAD

PERSONAL TRAINER
MEN'S HEALTH STORE
DOWNLOAD CENTER
SUBSCRIBE

Try 30 Days
FREE
Start Today!



- FITNESS ▾
- SEX & WOMEN ▾
- HEALTH ▾
- NUTRITION ▾
- WEIGHT LOSS ▾
- GROOMING ▾
- VIDEO ▾

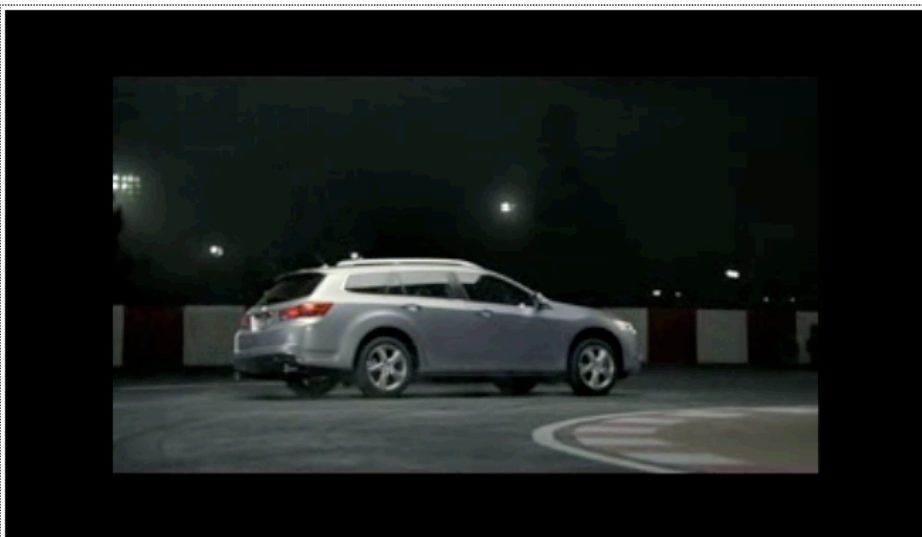
Subscribe to Men's Health | Fatherhood | Tech & Gear | Money | Cars | Dogs | Golf | BBQ! | The Best List | Life's Nagging Questions, Answered | The Best Life Newsletter

TODAY'S NEWS: JANUARY 14, 2011

TODAY'S NEWS: JANUARY 14, 2011

A few health tests can save you big bucks, how insecure people make better daters, and dramatic readings from Snooki's new book

Posted Date: January 13, 2011



Sponsor message. 00:08
PAUSE [MENU]

SPREAD THE WORD



County Cuts Health Costs—Big-Time

Oakland County, Michigan, cut health costs from \$50 million to \$30 million by giving people risk assessments, glucose screenings, blood pressure screenings, and other basic preventive health care. The move could be a great model for local governments across the country looking to save

0

Like

Enter Keywords **SEARCH** **LOG IN/REGISTER**

Popular Searches: [how to](#), [lists](#), [money](#), [career](#), [work clothes](#).

advertisement

SECRETS OF
HOT SEX
THE Men's Health
BIG BOOK of SEX
THE Women's Health
BIG BOOK of SEX
TWO BOOKS IN ONE!
YOURS FREE FOR 21 DAYS **[CLICK HERE]**

RELATED SLIDESHOWS & LISTS



10 Best Used Cars

You want a vehicle that's great now and later. These 10 cars keep their value long past the model year.



2010 Denim Guide

We'll show you how to throw on a pair of jeans and look like a million bucks.



Video: Video Transcript

Slate V

Some Promise You the World. We Deliver
Save 50% on home delivery. [Click now.](#)

CHANNELS | PODCASTS | DID YOU SEE THIS? | Visit SLATE | Search videos

SLATE V | NEWS AND POLITICS | RUPERT MURDOCH FILM FEST

The Rupert Murdoch Film Festival (Transcript)

Hollywood's view of the global media baron.
By Jack Shafer
Posted Wednesday, Sept. 26, 2007, at 5:29 PM ET

Vote: *This is a transcript of the narration for "The Rupert Murdoch Film Festival," a Slate V production. To view the video, click [here](#), or click the media player embedded in this page.*

RELATED IN SLATE

Read more of Jack Shafer's coverage of [Rupert Murdoch](#).

Liar, warmonger, cancerous tumor. Rupert Murdoch has been called this and worse on the way to building his \$62 billion global media empire. Over the past two decades, Murdoch and the Murdoch persona have become cinematic shorthand for filmmakers in a hurry to depict opportunism, greed, vulgarity, and nastiness.

Although Murdoch broke into pictures in 1985 by purchasing 20th Century Fox, the Murdoch character didn't rate major screen treatment until six years later, debuting in a British docudrama about the forged Hitler diaries.

Actor Barry Humphries—best known as Dame Edna—plays Murdoch as an Australian hyena, delighted by his own avarice and power. The real Murdoch bid handsomely for the rights to publish the Hitler diaries, but after they were exposed as forgeries, he shrugged, "After all, we are in the entertainment business."

Murdoch hatred has always run deepest in Britain, where they know him well. Stephen Fry and Hugh Laurie skewer the tycoon in this British TV sketch that imagines Murdoch as George Bailey in *It's a Wonderful Life*.

The birth of his Fox television network and Fox News Channel cemented Murdoch's status as an American media tycoon. Ever since, filmmakers have been exploiting the exploiter. A TV biopic about Jay Leno and Dave Letterman has Murdoch making a bid for Letterman's talents. In a John Cleese film, a Murdoch-esque character owns a media conglomerate called Octopus Inc. An HBO comedy from the same period gives Murdochian dimension to two unscrupulous media moguls played by Ben Kingsley and Gabriel Byrne. The latest rip on Murdoch is an episode of *Law & Order—Criminal Intent*, which mines the controversies of his family life.

Rupert Murdoch Film Fest
NEWS AND POLITICS
September 25, 2007

The media baron everyone loves to hate has been an endless source of fascination and inspiration for filmmakers. Slate's Jack Shafer takes a closer look at the many faces of Rupert Murdoch on the small and large screens.

Share This Video [f](#) [t](#) [t](#)

ARTS AND LIFE

The W
FRIDAY. SA
ONLY \$3.
CLICK

EVERN BETTER THAN BEFORE
wake up on the bright side®
with rates from \$59
BOOK NOW
LQ.com
LAQUINTA
INNS & SUITES

Podcast: Podcast Review

Gift Subscription | Subscribe | Current Issue | Article Index | Family Tree Kids | Contact Us | Customer Service

familytree magazine

Join Plus Login

Enter keyword(s) Search

How To | Heritage | Get Started | Research Toolkit | Blogs | Interactive | Shop | University | Subscribe

Home » How To » Tips & Techniques » December 2010 Podcast Show Notes

December 2010 Podcast Show Notes

12/17/2010

Learn how to preserve your family's legacy in the December 2010 episode of our podcast! We offer tips for collecting family stories, preserving heirloom recipes and organizing your memories [online](#). Plus: learn how to create a family history book at [Family Tree University](#) and news from the blog.

Listen to this episode

Back to the episode list

In this episode:

- News from the Blogosphere
- Top Tips: Collecting Family Stories
- 101 Best Websites: Arcalife
- Safe Keeping: Preserving Family Recipes
- Family Tree University Crash Course
- Editor's Desk with Allison Stacy

Your Host: Lisa Louise Cooke



Free E-Newsletter
Sign up for the Family Tree Magazine e-newsletter & get FREE access to the 101 Best Free Websites -- a guide to the best free Websites to help with your genealogical research.

Go

March 2011 Issue



Subscribe Now
Give a Gift Subscription
View this Issue Online
Buy this Issue

Get EXCLUSIVE membership benefits AND take your

RESEARCH ADVICE



COSTA RICA - EGYPT - HONG KONG - TUSCANY - CAPE TOWN - QUEPOS

ADVENTURES BY Disney

AAA Member Exclusive: save 5%!



Book & Save with AAA Travel >>

BOOKMARK PRINT EMAIL

Did you enjoy this article? Please share it! BOOK-MARK f t e ...

Recent Blog Posts >> Recent Articles >>

Podcast: Podcast Transcript

> PharmaLINX

> PharmaVOICEMarketplace.com

> AccessFYI.com

Pharma**VOICE**.com

MEMBER LOGIN > Lost Password > Become a Member

Search >> Advanced Search

> Home

> Subscriptions

> Editorial

> Advertising

> Resources

> Archives

> Industry Events

> Current Issue

DIGITAL EDITION

> [GO TO CURRENT ISSUE - FREE!](#)



> BUY > SUBSCRIBE > ARCHIVES

> FEBRUARY 2011 • Contents

> [GO TO THE TABLE OF CONTENTS](#)

Developing a True Strategic Partnership

The time may finally be right for the strategic outsourcing model to take hold between sponsors and CROs.

> [DOWNLOAD PDF](#)

The Era of Proactive Safety

There is a growing awareness of the value of retrospective observational data and effectiveness research.

> [DOWNLOAD PDF](#)

Digital Marketing: Dare to be Different

Creativity, audience segmentation, and tracking are key to a successful digital campaign.

> [DOWNLOAD PDF](#)

M&A: A Short-Term Solution Whose Time May Be Over

Mergers and acquisitions may be the wrong solution for long-term, sustainable growth as the industry moves beyond product-centricity.

> [DOWNLOAD PDF](#)

Emerging Market: China

China, the world's most populous country, has become a must-destination, on all levels, for pharmaceutical companies.

Podcasts

[Play Podcast](#)

[Return to Podcast Page](#)

Standards for Industry-Sponsored Studies and Journal Publication Planning

Date: 03/12/2010 Length: 00:14:16 Size: 6.53MB

Thought Leaders: Bernadette Mansi, Scientific Communications Strategy Head, Cardiovascular, Metabolism and Ophthalmology, GlaxoSmithKline, and Dr. Trish Groves, Deputy Editor, British Medical Journal

In this episode we cover the Medical Publishing Insights and Practices (MPIP) initiative, a relatively new development co-sponsored by Amgen, AstraZeneca, GlaxoSmithKline, Pfizer and the International Society for Medical Publication Professionals (ISMPP). Ms. Mansi and Dr. Groves discuss what MPIP is, who is behind the initiative, its goals and accomplishments, and how the pharmaceutical industry and journal editors and publishers are benefitting from collaboration on standards to elevate trust and transparency in publishing industry-sponsored studies. The latest undertaking is the creation of an Authors' Submission Toolkit: A Practical Guide to Getting Your Research Published, being rolled-out at the 6th Annual Meeting of ISMPP, April 19-21, Arlington, VA. To learn more and register, please visit <http://www.ismpp.org>.

Transcript:

Date: 03/12/2010

Welcome to the PharmaVOICE Webcast Network.

In this episode, we covered the Medical Publishing Insights and Practices Initiative (MPIP) – a relatively new development co-sponsored by Amgen, AstraZeneca, GlaxoSmithKline, Pfizer, and the International Society for Medical Publication Professionals, otherwise known as ISMPP.

Our thought leaders in this episode are Bernadette Mansi, Scientific Communications Strategic Head, Cardiovascular, Metabolism, and Ophthalmology at GlaxoSmithKline and Dr. Trish Groves, Deputy Editor of the British Medical Journal.

Ms. Mansi and Dr. Groves discuss what MPIP is, who's behind the initiative, its goals and accomplishments, and how the pharmaceutical industry and journal editors and publishers are benefitting from collaboration on standards to elevate trust and transparency in publishing industry-sponsored studies.

The latest undertaking is the creation of an author submission toolkit, a practical guide to getting your research published being

Cmed
Clinical Services

Right data
Right decision
Right time

Social Networks: Facebook Roundup



Earn Double Starpoints®



News ▾ Music ▾ Calendar ▾ Restaurants ▾ Search Phoenix Ne
BLOGS COLUMNS BEST OF BARS + CLUBS

Rachel Alexander -- stumping for J.D. Hayworth -- has been **complaining on Facebook** that Senator John McCain's people are threatening her and trying to ruin her political career.



TOP blog STORIES

- Media, Schmedia
Trib Building Up for Sale, Staff Moving Out
By Ray Stern
- Bad Cops
Richard Chrisman Shooting: Victim High on Meth B...
By James King
- News
ASU Police Records Show Expensive, Odd Things St...
By Matthew Hendley
- Cops and Robbers
Joe Watson, Former New Times Scribe/"Salon"
By James King

Election 2010 Rachel Alexander Stumps for J.D. Hayworth on Facebook, Writes That "McCain Mafia" is Threatening Her Political Career

By Monica Alonzo, Thu., Jun. 24 2010 @ 2:19PM
Categories: Election 2010

Share Like Submit 2



Rachel Alexander

Rachel Alexander -- stumping for J.D. Hayworth -- has been **complaining on Facebook** that Senator John McCain's people are threatening her and trying to ruin her political career.

But, um, wasn't trying to ruin political career? She worked for former Maricopa County Attorney Andrew Thomas?

Alexander was the former deputy county attorney heading up a **racketeering lawsuit** against county supervisors, judges, and other elected officials for their alleged involvement in a complex criminal conspiracy. **Thomas later dismissed the lawsuits.**

Most Popular Stories

Viewed Commented Recent

Alexander posted this on her Facebook Wall:

"So I've now had my political career threatened (extortion? blackmail?) 3 times by McCain's people. It's not going to stop me, worst case scenario I'm blacklisted from politics and must return to law or technical support ... He's been doing this for years and it must be stopped!"

More Most Popular...



Social Networks: Twitter Roundup

THE Sun
Wednesday, 8 September 2010

Think Fast Rates
BOOK NOW. Offer ends Sunday at Budget.com

save up to **35% off**
weekend & weekly rentals

Rent Like a Genius.
Budget
Offer valid through 9/30/10. Taxes, fees & surcharges extra. Min 2-days Max 28-days.

HOME MY SUN SITE MAP NEWS ALERTS Sun Bingo - Play online now CONTACT US

NEWS
SunVote
Forces
Sun City
Captain Crunch
Sun Says
Sun Justice
Royals
The Green House
Scottish News
Gardening
Weird

VIDEO
SPORT
Football
F1 & Motorsport
Columnists
Dream Team
more

SHOWBIZ
Bizarre
Film
Music
Biz Sessions
more

BIG BROTHER
TV
Soaps
Brit's Got Talent
Big Brother
X Factor
more

LIVE It WOMAN
Mums & Dads
Beauty
Fashion

NEWS
Got a story? We pay £££ Call: 0207 782 4100 - Email: talkback@the-sun.co.uk

Union bullies cripple capital

Hate figure ... Bob Crow
1 of 3

By STAFF REPORTER
Published: 07 Sep 2010

Add a comment (42)

UNION bully Bob Crow brought London to a standstill this morning — causing misery for millions of

Buyatoyota.com
TOYOTA'S
OFFICIAL WEBSITE FOR DEALS

www.buyatoyota.com

TOP STORIES
NEWS SPORT BIZARRE
Roo's double hooker one-two
THE Sun reveals other

Sun EXCLUSIVE OFFER
15% OFF ALL ORDERS
8 11 11 9 26

One user tweeted: "If there's a hell, I hope Bob Crow rots in it. Most people affected earn less than the average RMT member."

Another added: "Bob Crow is an enemy of London. He is totally out of touch. Everyone is making cuts. Get over it."

Someone else posted: "Bob Crow was standing outside Kings Cross this morning, congratulating his colleagues on bringing London to a standstill. A***."

Social Networks: Forum Roundup



Real people. Real reviews.®

Search for (e.g. taco, cheap dinner, Max's)

Near (Address, City, State or Zip)

Welcome About Me Write a Review Find Reviews Invite Friends Messaging Talk Events Member Search

 **The Providence Weekly Yelp**

Weekly Yelp Locations: [Atlanta](#) | [Austin](#) | [Berlin](#) | [Boston](#) | [Brooklyn](#) | [Calgary](#) | [Charlotte](#) | [Chicago](#) | [Chicago Burbs](#) | [Cincinnati](#) | [Cleveland](#) | [Columbus](#) | [Dallas](#) | [Denver](#) | [Detroit](#) | [Dublin](#) | [East Bay](#) | [Glasgow](#) | [Honolulu](#) | [Houston](#) | [Indianapolis](#) | [Kansas City](#) | [LA East](#) | [LA West](#) | [Las Vegas](#) | [Leeds](#) | [London](#) | [Manchester](#) | [Miami](#) | [Minneapolis-St Paul](#) | [Nashville](#) | [NC Triangle](#) | [New Orleans](#) | [New York](#) | [Orange County](#) | [Orlando](#) | [Paris](#) | [Philadelphia](#) | [Phoenix](#) | [Portland](#) | [Queens](#) | [Sacramento](#) | [Salt Lake City](#) | [San Antonio](#) | [San Diego](#) | [San Francisco](#) | [Seattle](#) | [Silicon Valley](#) | [St Louis](#) | [Toronto](#) | [Tucson](#) | [Vancouver](#) | [Washington DC](#) |

 Facebook  Twitter  Email February 9, 2011

Yelp's Coffee Tawk!



Can't function properly without that morning mojo? Do you **get the jitters just thinking about your favorite cup**? Well, shake no longer, 'cause this **Weekly's** got the cure for your addiction. With the help of Providence's **most caffeinated yelpers**, we've strain the grounds to help you power through this long, dark winter with a quality cuppa joe.

John C insists that the best buzz in town can be found in a mouthful of **New Harvest Coffee**: "They know more about coffee than anyone else in the area, that's for sure." From their roastery and training center at the **Hope Artiste Village**, they ship their expertly crafted beans all over RI and the USA. Looking for a great place to sample their goodies? Visit **Seven Stars Bakery**, where **Cherie M** spills that New Harvest "**roasts a special house blend**" for them, which is one of my faves." Couple that with Seven Stars' unique coffee cubes for an iced version and that's some serious brew-ha-ha!

On a quest for crack in a cup? **Olivia D's** found it at **Coffee Exchange**. She fills her mug and "gets a **metric ton of caffeine** real quick." Yowsah! Get a jolt at **Malachi's** with java junkie **Brittany M** as "they'll make your coffee any way you

Stay up on what's Hot & New!
Sign up and get the **Providence Weekly Yelp** delivered to your inbox!

Past Newsletters

[Yelp's Coffee Tawk!](#)
February 9

[Hair's To You, Providence!](#)
February 2

[A Yelper Walks Into A Bar...](#)
January 26

[Yelp's Cheap Eats Cheat Sheet!](#)
January 19

[We Have A Wiener!](#)
January 12

[And A Happy New Year To You, Providence!](#)

On The Radar 

Lovin' Our Itty-Bitty City:
[I Heart Providence!](#)

Vintage & Vinyl Valhalla!
[Rock N' Roll Yard Sale](#)

'Til Beer Comes Out

Original Thinking: Keyword Inspiration

Tools

- Keyword Tool**
- Traffic Estimator

★ **Starred (0)** [Show](#)

Include terms [?](#)

Exclude terms [?](#)

- All Categories**
- Family & Community
 - Gifts & Occasions
 - Travel & Tourism
- [Show all categories](#)

Match Types

- Broad
- [Exact]
- "Phrase"

Help [-](#)

- [How do I get additional keyword ideas using categories or related terms?](#)
- [What new features does the updated Keyword Tool offer?](#)
- [How do I use the keyword tool to get keyword ideas and traffic estimates?](#)
- [Why do search traffic statistics vary in the Keyword Tool?](#)

Find keywords
Based on one or both of the following:

Word or phrase (one per line)
travel ideas

Website

Only show ideas closely related to my search terms [?](#)

[+ Advanced options](#) Locations: United States [x](#) Languages: English [x](#)

Search

[Sign in with your AdWords login information to see the full set of ideas for this search.](#)

Download [v](#) View as text [v](#) More like these [v](#)

<input type="checkbox"/>	Keyword	Competition	Global Monthly Searches ?
<input type="checkbox"/>	★ travel ideas		27,100
<input type="checkbox"/>	★ travel ideas for couples		480
<input type="checkbox"/>	★ family travel ideas		720
<input type="checkbox"/>	★ cheap travel ideas		480
<input type="checkbox"/>	★ travel ideas for kids		390
<input type="checkbox"/>	★ travel gift ideas		2,400
<input type="checkbox"/>	★ travel ideas for singles		170
<input type="checkbox"/>	★ winter travel ideas		140
<input type="checkbox"/>	★ romantic travel ideas		110
<input type="checkbox"/>	★ travel ideas for families		210
<input type="checkbox"/>	★ budget travel ideas		170
<input type="checkbox"/>	★ last minute travel ideas		140

<input type="checkbox"/>	Keyword	Competition
<input type="checkbox"/>	★ travel ideas	
<input type="checkbox"/>	★ travel ideas for couples	
<input type="checkbox"/>	★ family travel ideas	
<input type="checkbox"/>	★ cheap travel ideas	
<input type="checkbox"/>	★ travel ideas for kids	
<input type="checkbox"/>	★ travel gift ideas	
<input type="checkbox"/>	★ travel ideas for singles	
<input type="checkbox"/>	★ winter travel ideas	
<input type="checkbox"/>	★ romantic travel ideas	
<input type="checkbox"/>	★ travel ideas for families	
<input type="checkbox"/>	★ budget travel ideas	
<input type="checkbox"/>	★ last minute travel ideas	



Original Thinking: Personal Story

Career Advice

From Marc Cenedella

FEBRUARY 7, 2011



TheLadders wants to make your search for a high-end job easier when it comes to research, tools, resume, and understanding the hunt.

[Read more](#)

[See more newsletters from Marc](#)

HOT TOPICS

[Anxiety, Depression and the Job](#)

[Search](#)

[Working With Recruiters](#)

[Interview Questions and Answers](#)

[Age and Your Job Search](#)

[Cover Letters](#)

CATEGORIES

[Marc's Newsletters](#)

[Success Stories](#)

[Comics](#)

[News & Advice](#)

[Career Advice Home](#) > [Newsletters](#) > [I didn't hire you for a reason](#)

Newsletters

I didn't hire you for a reason

JUNE 14, 2010

From MARC CENEDELLA

[Recommend](#)

[Tweet](#) 0

[ShareThis](#)

FILED UNDER: [Interview Questions](#), [Results-Oriented Resumes](#), [Screeners](#).

Good Monday morning,

If only bosses could talk!

We'd be able to find out why it was that we didn't get the call back, didn't get the interview, didn't get that sweet job we thought we were just perfect for. There must be a reason, right?

One of the biggest frustrations of the modern job hunt is "the black hole" — that super-gravitational mass that sucks in resumes and applications and emits no feedback, no light, no rhyme or reason.

So this week and next week, I'm going to let the boss "talk." I'll be doing an interview with a hypothetical, that is, imaginary, hiring manager, and sharing with you all the "reasons why" the boss didn't hire you. And then two weeks from now, I'll follow up with practical advice as to what you can do about it.

This week we'll focus our "interview" on those things you can control: your resume, your interview, and your application. And then next week, we'll look at those things that are out of your control, and what that means for you ...

So taking those things you can control as to why that boss didn't hire you, let's get started with our interview with a hypothetical hiring manager — we'll call her Betty Boss ...

Article Search

[Search](#)

Upgrade to Premium Today!

View and apply to over 63,083 hand-screened \$100K+ jobs.

[UPGRADE NOW](#)

Editors' Choice

Salary Negotiation Tips: Thou Shalt Not Speak Too Soon

By Jack Chapman FEBRUARY 1, 2011

Thank-You Letter Quiz

By Lisa Vaas JANUARY 31, 2011

6 Must-Haves for Your Next Interview

By Dean Tracy JANUARY 9, 2008

Personal Branding for Success in a Tight Job Market

By Laura Smith-Proulx SEPTEMBER 30, 2008

10 New Year's Resolutions Every Job Hunter Should Make in 2011

By Debra Donston-Miller JANUARY 3, 2011

Reader Favorites

How to Answer the 'Tell Me About Yourself' Interview Question

By Lee E. Miller SEPTEMBER 22, 2009

13 Ways Your Resume Can Say 'I'm

Original Thinking: Best Practice Review

BIZENGINE

For business, by business

Business Topics

Financing Solutions

BizEngine » Your Business » Business Management » Why Can't You Be More Like Zappos?

Why Can't You Be More Like Zappos?

BY DARYL-EAMES · DECEMBER 21, 2010 · NO COMMENTS

BUSINESS MANAGEMENT · TAGGED: EMPLOYEES, FEATURED, MANAGEMENT, PICTURES

Business Management



In recent years, so much praise has been heaped on Zappos.com – and its famous 10 Core Values – that you might think CEO [Tony Hsieh](#) was hoping to be elected the messiah.

Whatever Hsieh's spiritual motives (if any), the messiah analogy is not as ludicrous as it may seem. The company's fanatical focus on customer service is the chief reason for its miraculous rise from total obscurity to market dominance – a focus based on a single and simple commandment: *Treat thy customer as you would thyself.*

It's a lesson lost in a business culture that worships profits above everything, rather than viewing them as one of many "bottom line" metrics.

But fear not! Salvation is at hand for those who follow the Way of Zappos.

- **Wow your customers.**

Not only does Zappos put the customer service phone number on every web page, it offers free shipping on all items, including returns. What's more, customer service reps have the authority to do whatever it takes to knock the socks off buyers. This includes referring hurried people to competing retailers when their styles and sizes aren't in stock, and offering surprise upgrades – like free overnight shipping.

- **Empower employees – really!**

The company thrives on honest input from front-line employees – those who deal with the customers and vendors every day – to drive continuous change and improvement. This isn't the usual "mission statement" lip service about employees-as-most-valuable-resource BS. Zappos really makes key changes based on the feedback of employees at every level.

- **Screw the Rules.**

To help keep both customers and employees happy, Zappos strenuously avoids setting rigid policies and procedures. Management gives employees wide latitude to think on their feet, and make exceptions to the few rules there are, in order to deliver outstanding service to customers and promote a work environment that's innovative, ever-changing and fun (without being anarchic).

- **Train, train, train.**

Zappos has an entire department devoted to developing classes. Since the marketplace never stands still, the company believes that continuous employee training is not just a luxury, but a "must."

[BizEngine Poll](#)

Optimize Every Post

9-Step Process for Optimizing Every Post

1. Identify Keyword Phrases for Post
2. Create and Optimize Headlines and Subheads
3. Optimize Keyword Density
4. Create and Optimize Page Title
5. Create and Optimize Description
6. Create and Optimize Tags
7. Create and Optimize URL
8. Select Topic Category
9. Select Author

Content Distribution



13 Blogging Resources

1. Yahoo Site Explorer

<http://siteexplorer.search.yahoo.com/>

YAHOO!
SITE EXPLORER

wsj.com **Explore URL**

Site Explorer

- Add to MySites
- My Sites
- Submit Your Site
- Preferences
- Blog
- Badge
- Web Service API
- Feedback

Results

Pages (7,176,529) Inlinks (21,821,428) Show Inlinks: Except from this domain to Entire Site

Result details: [Icons] [Submit webpage or Site Feed](#) | [Export first 1000 results to TSV](#)

1. [Google News](#)
text/html news.google.com - 296k [Explore](#)
2. [Yola - Make a free website with our free website builder](#)
text/html www.yola.com - 40k - cache [Explore](#)
3. [engadget](#)
text/html www.engadget.com - 206k - cache [Explore](#)
4. [The Huffington Post](#)
text/html www.huffingtonpost.com - 242k [Explore](#)
5. [Drudge Report](#)
text/html www.drudgereport.com - 40k [Explore](#)
6. [Lonely Planet](#)
text/html www.lonelyplanet.com - 47k - cache [Explore](#)
7. [Boing Boing](#)
text/html www.boingboing.net - 151k - cache [Explore](#)
8. [Slashdot](#)
text/html www.slashdot.org - 147k - cache [Explore](#)
9. [Refdesk.com](#)
text/html www.refdesk.com - 109k - cache [Explore](#)

2. Open Site Explorer

<http://www.opensiteexplorer.org/>

The screenshot displays the Open Site Explorer interface for the URL <http://bostonglobe.com>. The tool provides several key metrics:

- Page Authority:** 59/100 (URL score combining all link metrics)
- Domain Authority:** 56/100 (overall score for the root domain)
- Linking Root Domains:** 91 (root domains w/ links to this URL)
- Total Links:** 6,855 (followed, nofollowed & 301'ing pages)

The interface includes navigation tabs for Linking Pages, Top Pages, Linking Domains, Anchor Text Distribution, and Full List of Link Metrics. The current view is set to 'Linking Pages', showing a list of links from various domains to the target page. The list is filtered to show links from 'All Pages' to 'This Page'.

Linking Page Title URL	Anchor Text	Page Authority	Domain Authority
1 (nofollow) The Boston Globe (BostonGlobe) on Twitter twitter.com/BostonGlobe	http://bostonglob...	63	96
2 List of TRUSTe Certified Web Sites That Respect Your Privacy www.truste.com/trusted_sites/index.html	bostonglobe.com	63	73
3 Queen V New York, NY Rock / Pop / Hard Rock Music, Lyrics, Songs, ... www.reverbnation.com/queenv	"Queen V has opened for Billy Idol and Bon Jo...	55	84

3. Ping.fm

<http://www.ping.fm>



Ping.fm is a simple and **FREE** service that makes updating your social networks a snap!

P > Manage Social Networks [Edit Profile](#) | [Settings](#) | [Recent Posts](#) | [My Media](#) | [Help](#)

Below is a list of social networks you have yet to hook in to your Ping.fm account. Setup is easy. Just click the "Add Network" and follow the directions on the service page.

[Click here for more information about adding networks.](#)

Twitter	Add Network	Bebo	Add Network
Facebook	Add Network	WordPress.com	Add Network
Facebook Pages	Add Network	Custom URL	Add Network
Google Buzz	Add Network	Delicious	Add Network
MySpace	Add Network	YouAre	Add Network
Ning	Add Network	Multiply	Add Network
GTalk Status	Add Network	Yammer	Add Network
AIM Status	Add Network	Flickr	Add Network
Tumblr	Add Network	StatusNet	Add Network
Identi.ca	Add Network	TypePad	Add Network
Brightkite	Add Network	StreetMavens	Add Network
FriendFeed	Add Network	myYearbook	Add Network
Plurk	Add Network	Posterous	Add Network

4. AllTop.com

<http://www.alltop.com>

Alltop TOMS NEW SHOES for New Year's SHOP NOW

WORK HEALTH CULTURE INTERESTS TECH PEOPLE GOOD NEWS GEOS SPORTS A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #

Hot Topics New Topics My Recent Topics MyAlltop Holy Kaw business Search

Beauty

MOST TOPULAR STORIES

- Breaking Fashion News: H&M Online Shopping Is On Its Hypershine Gloss
- Get a Post-Facial Glow with New Skin Care Line from
- Tips For More Kissable Lips
- Fresh Soy Face Cleanser: Sweet Soy Relief

PERFUME.NET

- 5 Valentine's Day fragrance gifts for her — that aren't Chanel
- Get your 'Glee' nail colors on!
- Jennifer Lopez presenting at Golden Globes
- 10 ways to use perfume samples from magazines
- A look back at 2010 fragrances

A GIRL'S GOTTA SPA! (SM) TOP BEAUTY BLOG, SPA, HAIR CARE, MAKEUP, BEAUTY TRENDS, SKIN CARE

- Named Best Beauty Blog by NYLON Korea
- Urban Decay Celebrates 15 Years with a 24/7 Glide-On
- Video Review: Clinique Bottom Lash Mascara
- Review: ArganMagic Restorative Hair Mask.
- Minkyti Facial at Woodhouse Day Spa, Kingston PA

THEGLOSS » BEAUTY

- Do You Wear Bronzer In Winter?
- Retro Snap: Herbert Tobias

HAIR THURSDAY

- The Best Dry Shampoos
- Dianna Agron and Jenna Ushkowitz at the SAG Awards
- Mila Kunis at the SAG Awards
- Love is in the HAIR!
- Favorite Products for a Smooth and Shiny Blowout

PAMMY BLOGS BEAUTY

- January 2011 Star Products (January Favorites)
- The Science of a Smile: Get Happy with Physician's Formula
- Dupe Alert! OPI Katy Perry: Teenage Dream and Sally
- Wet n' Wild: 2011 Collection Haul
- 100 things that make me Happy, part 1.

DAILYMAKEOVER HOME

- Tips For More Kissable Lips
- Get The Look: Dianna Agron's Hot Smoky Eye
- Score Lea Michele's Sexy SAG Hairstyle
- DIY Diva: The Strawberry And Sugar Lip Scrub
- The 2011 SAG Awards: 20 Best & Worst Looks

EBEAUTY DAILY

- Do You Wear Bronzer In Winter?
- Retro Snap: Herbert Tobias

Social Media Marketing from Wildfire

Build a promotion in less than 10 minutes.

Get Started Now! WILDFIRE

Going to a Wedding?

Wear one of our custom made fascinators, tiaras or accessories.

Buy online Now!

LIPSTICK POWDER N PAINT

- 8 foods that'll stir up your sexual desire
- Daily Want, Need, Love: ICE-WATCH

5. Technorati

<http://www.technorati.com>

The screenshot shows the Technorati website interface. At the top, there is a green header with the Technorati logo, a search bar for posts, and navigation links like 'Join / Sign In / Help'. Below the header is a secondary navigation bar with categories such as 'Women', 'Technology', 'Business', 'Entertainment', 'Lifestyle', 'Sports', 'Politics', 'Videos', and 'Blogging'. A third navigation bar includes 'Blog Directory', 'Top 100', 'Tags', 'People', 'Write for Technorati', 'State of the Blogosphere', 'Android', 'Technorati Blog', and 'Soapbox'. The main content area is titled 'Browse the directory' and features a search box for blogs. Below this, there are several green boxes representing different categories and their sub-categories with their respective blog counts:

- All Blogs (1255503)**
- Entertainment (24598)**
 - Celeb (3670)
 - Film (5526)
 - Music (6372)
 - Television (3291)
 - Comics (1933)
 - Anime (1232)
 - Gaming (4564)
 - Books (9216)
- Business (23859)**
 - Finance (6110)
 - Real Estate (2651)
 - Small Business (12578)
- Sports (9703)**
 - Baseball (920)
 - Football (1948)
 - Basketball (860)
 - Hockey (570)
 - Tennis (503)
 - Golf (768)
 - Motorsport (974)
- Politics (12201)**
 - U.S. Politics (6788)
 - World (11969)

On the right side of the page, there is a large advertisement for movie and show rentals, stating 'CHOOSE FROM OVER 100,000 MOVIES & SHOWS TO WATCH INSTANTLY'. Below the ad is a section for 'The Technorati Top 100', which tracks influential bloggers, and a button to 'View the Technorati Top 100'. At the bottom right, there is a 'Latest Articles' section with titles like 'Obama Sings to the Shawties' and 'U.S. Consumer Confidence Edges Down'.

6. AddThis.com

<http://www.addthis.com>

The screenshot displays the AddThis website interface. At the top, there is a navigation bar with the AddThis logo, links for 'Get AddThis', 'Features', 'Analytics', and 'More', and options to 'Join Now' or 'Sign In'. A search bar is also present. The main content area features a large banner with the text 'Know your audience.' and a sub-headline 'Understand how users are sharing and engaging with your content. More'. Below this, there is a preview of the AddThis analytics dashboard. The dashboard includes a line graph for 'Audience Trends' showing 'Daily Active Audience Breakdown' from Nov 16, 2010, to Dec 6, 2010. To the right of the graph are three summary statistics: 'All Sharers' (29,638), 'Influencers' (16,230), and 'Clickers' (57,101). Below the graph are sections for 'Audience Interests' (listing top interests like 'Internet' and 'Travel & Leisure') and 'Referring Searches' (listing top keywords like 'addthis'). At the bottom of the dashboard preview, there is a 'What's New' section with the text 'Measure Your Clicks and Viral Lift. More' and social sharing icons for '+ Share', 'f', 't', and 'my'. Below the dashboard preview, there is a sign-up form with three columns: 'Get AddThis' with social sharing options, 'Do you want free analytics?' with radio buttons for 'Yes, I want analytics' and 'No, just give me the button', and 'You're done!' with a large orange 'Get Your Button' button. At the bottom of the form, there are social sharing buttons for 'Like' (26), 'Tweet' (97), and 'Share' (832), with a 'BETA' label next to the 'Share' button.

7. AftertheDeadline

<http://www.afterthedeadline.com>

After ^{the} ^ Deadline

[About](#) [Download](#) [Demonstration](#) [Developers](#) [FAQ](#) [Contact](#)

You'll write better...

and spend less time editing.

After the Deadline is a language checker for the web with:

- ✓ Contextual **Spell** Checking
- ✓ Advanced **Style** Checking
- ✓ Intelligent **Grammar** Checking



Open Source Technology

We use artificial intelligence and natural language processing technology to [find your writing errors](#) and offer smart suggestions.

[Our technology](#) is available under the GNU General Public License.

Use After the Deadline

- **In your browser:** After the Deadline is available as a [Firefox add-on](#) and a [Google Chrome extension](#). Now you can use our technology on any site.
- **With your blog:** For bloggers, After the Deadline is available as a [WordPress plugin](#). You may also use our [Intense Debate plugin](#) to

Latest News

[AtD for OpenOffice.org Writer - Updated](#)

After the Deadline for OpenOffice.org has been kept under the radar. It started out as a modification of the Language Tool ...

[After the Deadline for Google Chrome 1.2](#)

After the Deadline for Google Chrome 1.2 is now available. This release fixes several bugs and adds a few options. ...

8. Cliché Finder

<http://cliche.theinfo.org/>

Cliche Finder

[Political] prose consists less and less of *words* chosen for the sake of their meaning, and more and more of *phrases* tacked together like the sections of a prefabricated hen-house.

--George Orwell, [Politics and the English Language](#)

Ken Starr, who is spearheading the campaign to get the President, says he'll leave no stone unturned in his intensive investigation to discover the true facts behind the latest sworn affidavit.

Taking leave from his prestigious law firm job, Starr has left gentle hints that so far we've only seen the tip of the iceberg. He paints a grim picture of the the red-faced pillar of society who has tried to sweep the facts under the rug.

Both sides have unleashed a storm of protest in the ongoing battle for the reins of government. But defenders are few and far between for the disgraced and dishonored President, who aides say is nervous and distraught.

Ken Starr, who is **spearheading the campaign** to get the President, says he'll **leave no stone unturned** in his **intensive investigation** to discover the **true facts** behind the latest **sworn affidavit**.

Taking leave from his **prestigious law firm** job, Starr has left **gentle hints** that so far we've only seen the **tip of the iceberg**. He **paints a grim picture** of the the **red-faced pillar of society** who has tried to sweep the facts under the rug.

Both sides have unleashed a **storm of protest** in the ongoing battle for the **reins of government**. But defenders are **few and far between** for the **disgraced and dishonored** President, who aides say is **nervous and distraught**.

[\(back to cliché finder\)](#)

Find Cliches

[\(Cliches](#) from *Associated Press Guide to News Writing*, Rene J. Cappon.)

9. HARO

<http://www.helpareporter.com/>

Reporters Sources Sponsors Part of the HARO family? [Login](#)

HARO [www.helpareporter.com](#) [f HARO](#) [@helpareporter](#)

Making News. Growing Businesses.™

Active Sources: **102,829** Journalists: **29,478** Daily Queries: **210**

REPORTERS

Qualified sources **when you need them!**

Tap into the largest source repository in the world with over 80,000 mainstream and expert sources who will respond directly to your query on your terms. No more flipping through your rolodex; searching out-of-date databases, or being bothered by unsolicited sources with off-topic pitches. Submit your query and let HARO deliver the perfect sources right to your inbox.

- No registration required
- 100% free to use

[SUBMIT QUERIES](#) » [LEARN MORE](#)

SOURCES

No such thing as **free PR?**

From The New York Times, to ABC News, to HuffingtonPost.com and everyone in between, nearly 30,000 members of the media have quoted HARO sources in their stories. Everyone's an expert at something. Sharing your expertise may land you that big media opportunity you've been looking for.

New to this site? Click the audio player below for a 3-minute overview of HARO.

0:00 | 3:41

[BECOME A SOURCE](#)

News Agencies That Use HARO: » [Read Testimonials](#)



SPONSORS

 Advertising on HARO is the most cost effective way to reach a ridiculously large and targeted audience who actually listens and is looking for what you're promoting and selling.

[BUY ADS NOW](#) » [LEARN MORE](#)

10. Blog Planner

<http://www.productiveflourishing.com/free-planners/>

The Blog Post Calendar

When Should You Publish Your Posts?

Having something to write about is the first step - the next step is knowing when to publish your great ideas. Try to balance spontaneity and regularity.

February 2011

M	T	W	Th	Fr	Sa	Su
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	1	2	3	4	5	6

Date	Topic/Title
Tuesday, February 1st	0
Wednesday, February 2nd	0
Thursday, February 3rd	0
Friday, February 4th	0
Saturday, February 5th	0
Sunday, February 6th	0
Monday, February 7th	0
Tuesday, February 8th	0
Wednesday, February 9th	0
Thursday, February 10th	0
Friday, February 11th	0
Saturday, February 12th	0
Sunday, February 13th	0
Monday, February 14th	0
Tuesday, February 15th	0

The Blog Post Planner

What Do You Want To Write About?

What conversations do you want to extend this month? Get your creative juices flowing by thinking about your blog's main topics.

February 2011

M	T	W	Th	Fr	Sa	Su
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	1	2	3	4	5	6

Category/Type		Category/Type	
Topic/Title	Scheduled	Topic/Title	Scheduled
0		0	
0		0	
0		0	
0		0	
0		0	
0		0	
0		0	
0		0	
0		0	
0		0	

11. Blogger Linkup

<http://www.bloggerlinkup.com/>

The screenshot shows the Blogger LinkUp website homepage. The header features the site name "Blogger LinkUp" and the tagline "Get content. Get links." Below this is a navigation bar with "Home" and "About" links. The main content area is titled "Get Content for Your Blog, Get Links to Your Site" and contains a registration form with fields for "Email Address:", "First Name:", and "Last Name:", followed by a "Join - It's Free!" button. Below the form is a welcome message and a list of "Who Should Join?" with five bullet points. A testimonial quote is also present. The right sidebar contains three sections: "About BloggerLinkUp", "Submit a Request" with a list of request types, and "Favorite Sites" with a list of links.

Blogger LinkUp

Get content. Get links.

Home About

Get Content for Your Blog, Get Links to Your Site

Email Address:

First Name:

Last Name:

[Join - It's Free!](#)

Welcome to BloggerLinkUp! This is a free service that is all about helping YOU, whether you are a blogger or someone who wants to get the attention of bloggers.

Who Should Join? You should join BloggerLinkUp if you are:

- A blogger who uses guest posts to fill in when you are away or just want to give your readers another point of view
- A blogger or web site owner who wants to get links and exposure by writing guest posts
- A blogger who does interviews or round-up articles and needs sources
- A representative of a company that wants to get your products reviewed by bloggers
- A PR person, publicist or social media consultant who helps clients with any of the above.

“ I had bloggers contacting me to write guest posts just an hour after my request!
- Bonnie Harris, Wax Marketing

About BloggerLinkUp

BloggerLinkUp is the creation of **Cathy Stucker**. You may know me as the **Idea Lady**. Want to know more? Get free advice on blogging, content marketing and more in **IdeaLady Insider**.

Submit a Request

- Request guest posts
- Request sources for interviews and round-ups
- Offer guest posts to bloggers
- Offer products to bloggers for review
- Announce a contest or giveaway

Favorite Sites

- [Build a Better Blog](#)
- [Business Know-How](#)
- [Cathy Stucker's blog](#)
- [Help A Reporter](#)
- [IdeaLady](#)
- [Mystery Shopping Tips](#)
- [Paul Myers](#)
- [Selling Books](#)

I make \$325/day Blogging!

12. Flickr Commons (Public Domain Photos)

<http://www.flickr.com/commons/>

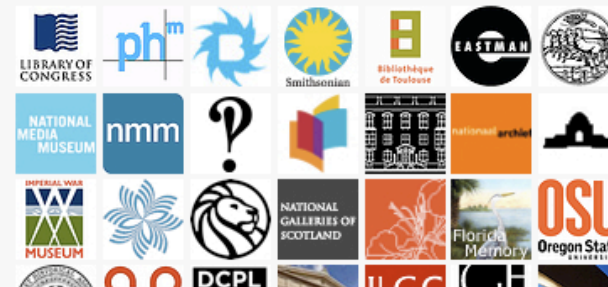


Welcome!

The key goals of The Commons on Flickr are to firstly show you hidden treasures in the world's public photography archives, and secondly to show how your input and knowledge can help make these collections even richer.

You're invited to help describe the photographs you discover in The Commons on Flickr, either by adding tags or leaving comments.*

A random sprinkling of our participating institutions...



13. Google Keyword Tool

<https://adwords.google.com/select/KeywordToolExternal>

Google AdWords

[Help](#) | [Sign in](#)

[Report an issue](#) | [Product survey](#)

Tools

- Keyword Tool
- Traffic Estimator

★ Starred (0) [Show](#)

Include terms [?](#)

Exclude terms [?](#)
All Categories

- Apparel
- Beauty & Personal Care
- Computers
- Consumer Electronics
- Family & Community
- Finance
- Food
- Gifts & Occasions
- Health
- Hobbies & Leisure
- Home & Garden
- Law & Government Products
- Media & Events


Find keywords

Based on one or both of the following:

Word or phrase (one per line)

 Only show ideas closely related to my search terms [?](#)
[Advanced options](#) Locations: United States [×](#) Languages: English [×](#)

Type the characters that appear in the picture below. Or [sign in](#) to get more keyword ideas tailored to your account. [?](#)



Letters are not case-sensitive

[About this data](#) [?](#)

Download [▼](#) View as text [▼](#) More like these [▼](#) Sorted by [Relevance](#) [▼](#) Columns [▼](#)

Keyword	Competition	Global Monthly Searches ?	Local Monthly Searches ?	Local Search Trends
Specify a website, word or phrase, or category to get started.				

Thank You



Amanda MacArthur
Social Media Specialist
Mequoda Group
amanda@Mequoda.com