

Conducting a Digital Publishing Audit

Hands-On Workshop

6 Benchmarks To Monitor

- ❑ Annual Searches
- ❑ Annual Impressions
- ❑ Annual Unique Visitors
- ❑ Year-End Average Email Subscribers
- ❑ Year-End Total Books & Videos Sold
- ❑ Year-End Total Magazine Subscriptions Sold

Digital Publishing Audit Case Study

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recent blog posts





BY EDITH GARCIA, JULY 11, 2012 - READ COMMENTS (3)
Coil Building Expressive Ceramic Sculpture

feature archive

new and noteworthy

from the video archives

-  pottery video of the week: how to mix, decant, and troubleshoot terra sigillata
-  pottery video of the week: creating layers of surface detail with texture stenciling
-  video of the week: deb schwartzkopf shows us her home made bat system

Cowans | Clark | DeVecchio
Modern and Contemporary Ceramics Auction

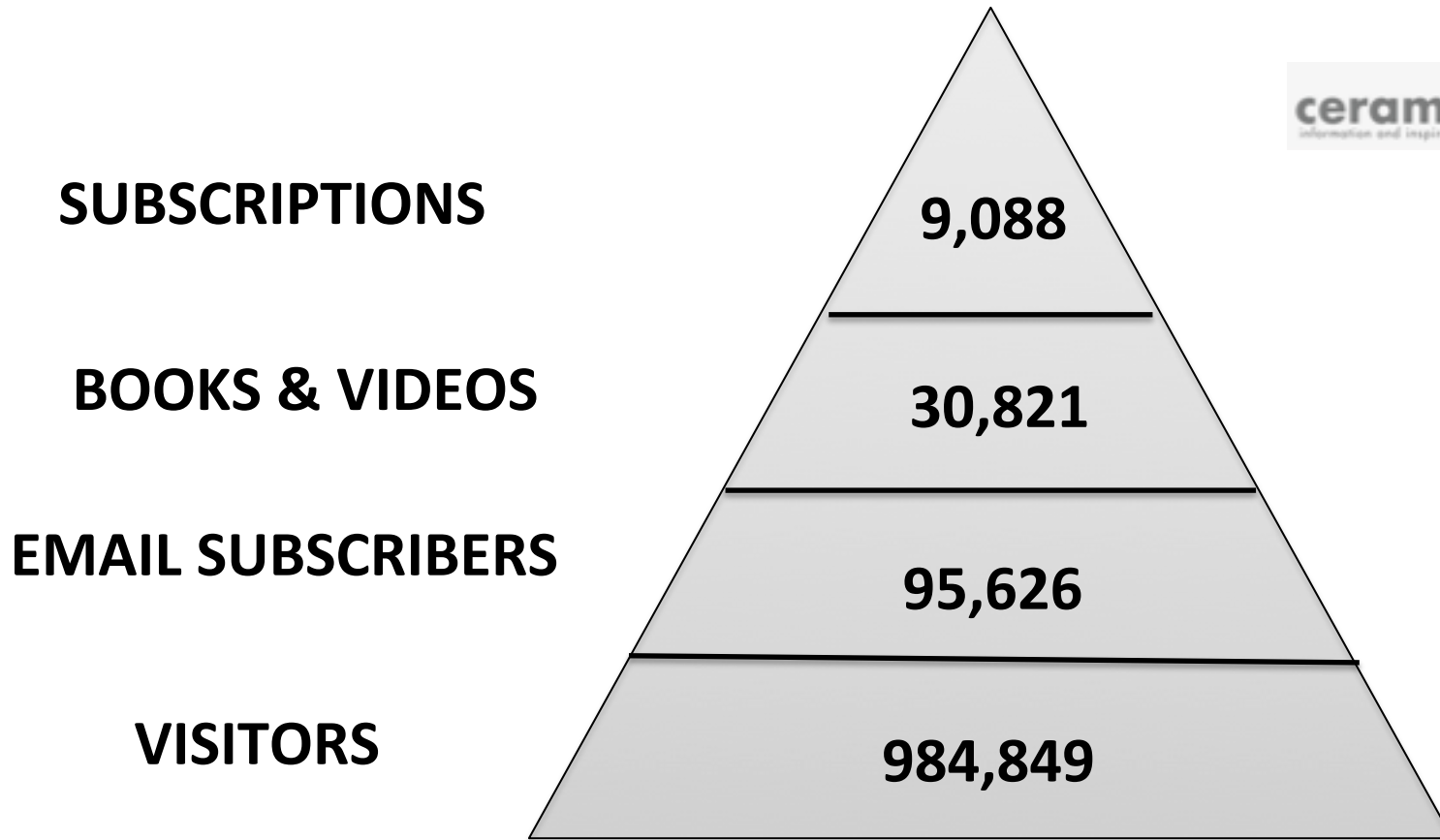
Accepting Exceptional Consignments for Our Fall Auction
Consigning Deadline: August 31, 2012

forums freebies eye candy

Keywords: 41,617 | Pages: 32,180 | Referring Sources: 2,804 | Unique Visitors: 122,847 | PR: 6

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Annual Search Impressions

23.5% (3,525,000)

Annual Searches

15,000,000

 **MEQUODA**
Digital Strategy for Publishers

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Thank You

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