Understanding Google Analytics

Which Metrics Really Matter?

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MequodaSummit.com

MEQUODA
Digital Strategy for Publishers

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Management by Exception

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Information + Context

- **Visitors who searched for <term>   :**
- **Who entered at   <page>   :**
- **Session of more than   <minutes>:**
- **Converted at a rate of   <x%>   :**

= Visitor Knowledge

Google Analytics Lexicon

- **Page Views**
- **Visits**
- **Absolute Unique Visitors**
- **Referring Websites**
- **Bounce Rate**

a) Page loaded by browser.

b) Page delivered by server.

c) File delivered by server.

Page Views

a) **Page loaded by browser.**

b) **Page delivered by server.**

c) **File delivered by server.**

Google Analytics

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a) **Pages loaded in a 24-hour period.**

b) **Consecutive pages viewed with less than a 30 minute lapse between loading.**

c) **Consecutive pages viewed with less than a 10 minute lapse between loading.**

Google Analytics

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a) **Pages loaded in a 24-hour period.**

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Google Analytics

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a) **Number of humans viewing a website within the specified period.**

b) **Number of cookied devices viewing a website within a specified period.**

c) **Number of humans in your target market viewing your website.**

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Google Analytics

a) **Exclusively tracks domains which include active referring links to your website.**

b) **Affiliate websites being paid to drive traffic to your domain.**

c) **Other domains viewed immediately before viewing your website.**

Google Analytics

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Google Analytics

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a) **Percent of visitors who view only one page during a visit.**

b) **Percent of visitors who view your website for 60 seconds or less.**

c) **Percent of visitors who hit the "back button" before a website page fully loads.**

Google Analytics

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a) **Percent of visitors who view only one page during a visit.**

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Google Analytics

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5 Correct – Excellent
4 Correct – Good
3 or Less – Needs Work

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11 Things to Learn from Google Analytics

Google Analytics

1. Most Popular Pages
2. Top Referring Website
3. Top Keywords
4. Page Views for Specific Post
5. Bounce Rate by Traffic Source
6. Most Popular Internal Search Terms
7. Page Views for Specific Topic
8. Visits by Country
9. Arrivals by Keyword Phrase
10. Email Conversion Rate by RCLP
11. Top Landing Pages

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What are the most viewed pages on my site?

	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	64,461	**54,841**	**00:01:54**	**32,772**	**70.45%**	**50.84%**	**$0.00**
	% of Total: **100.00%** (64,461)	% of Total: **100.00%** (54,841)	Site Avg: **00:01:54** (0.00%)	% of Total: **100.00%** (32,772)	Site Avg: **70.45%** (0.00%)	Site Avg: **50.84%** (0.00%)	% of Total: **0.00%** ($0.00)

Primary Dimension: Page   Page Title   Other ▾

Plot Rows | Secondary dimension ▾ | Sort Type: Default ▾ | 🔍 advanced

	Page		Pageviews ↓	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
☐	1.	/	2,636	2,149	00:01:35	1,767	64.69%	51.21%	$0.00
☐	2.	/articles/increasing-website-traffic-articles/8-best-free-event-listing-websites/	1,742	1,546	00:14:14	1,535	71.14%	80.37%	$0.00
☐	3.	/downloads/	1,390	639	00:00:51	145	44.14%	12.66%	$0.00
☐	4.	/articles/email-marketing/subject-line-spam-trigger-words/	1,370	1,254	00:04:27	1,247	80.91%	85.55%	$0.00
☐	5.	/reviews-and-studies/publishing-case-studies/pepsicom-brand-marketing-website-case-study/	1,359	1,248	00:09:50	1,245	86.67%	86.90%	$0.00
☐	6.	/articles/content-marketing/6-elements-of-the-best-webmaster-job-description/	887	829	00:04:00	826	90.44%	88.39%	$0.00
☐	7.	/blog/	757	476	00:01:23	75	28.00%	14.66%	$0.00
☐	8.	/mequoda-summit/	563	425	00:02:52	180	55.00%	40.67%	$0.00
☐	9.	/articles/subscription_websites/the-five-most-profitable-subscription-website-business-models/	552	501	00:03:13	493	83.37%	81.88%	$0.00
☐	10.	/articles/editorial-strategy/effectively-transcribe-audio-to-text-software-and-ideas/	510	475	00:06:37	473	76.96%	89.61%	$0.00

Content > Site Content > All Pages

2: Top Referring Website

Which site is referring the most traffic to me?

	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	1,581	**2.07**	**00:01:54**	**77.99%**	**63.76%**
	% of Total: 4.82% (32,809)	Site Avg: 1.96 (5.40%)	Site Avg: 00:01:51 (2.19%)	Site Avg: 77.12% (1.13%)	Site Avg: 70.37% (-9.40%)

Primary Dimension: Source   Landing Page   Other ▾

| Plot Rows | Secondary dimension ▾ | Sort Type: | Default ▾ | | | | Advanced Filter ON | ✕ | edit |

	Source	Visits ↓	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
☐ 1.	t.co	289	2.11	00:02:22	65.40%	59.52%
☐ 2.	google.com	202	1.75	00:00:44	92.57%	60.40%
☐ 3.	masternewmedia.org	71	1.15	00:00:29	100.00%	91.55%
☐ 4.	facebook.com	51	2.98	00:06:54	84.31%	70.59%
☐ 5.	linkedin.com	48	2.21	00:01:03	64.58%	56.25%
☐ 6.	copyblogger.com	43	3.51	00:04:48	72.09%	48.84%
☐ 7.	cpafix.com	39	1.08	00:00:21	25.64%	94.87%
☐ 8.	emediavitals.com	37	3.65	00:03:44	13.51%	67.57%
☐ 9.	google.co.in	29	1.59	00:00:23	96.55%	58.62%
☐ 10.	magazinelaunch.com	26	2.42	00:03:23	84.62%	57.69%

Show rows: 10   Go to: 1   1 - 10 of 299   ‹ ›

| Exclude▾ | **Source** ▾ | Matching RegExp | mequoda|mail | ⊗ |

and

+ Add a **dimension** or **metric** ▾

Traffic Sources > Sources > Referrals

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Which keywords are people using to find my site?

Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
22,300	**1.60**	**00:01:33**	**87.03%**	**77.45%**
% of Total: 67.97% (32,809)	Site Avg: 1.96 (-18.38%)	Site Avg: 00:01:51 (-15.93%)	Site Avg: 77.12% (12.86%)	Site Avg: 70.37% (10.05%)

Primary Dimension: Keyword   Source   Landing Page   Other ▾

Plot Rows | Secondary dimension ▾ | Sort Type: Default ▾ | | | advanced

	Keyword	Visits ↓	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
☐ 1.	(not provided)	7,972	1.61	00:01:48	87.08%	76.33%
☐ 2.	webmaster job description	305	1.43	00:00:42	91.48%	89.84%
☐ 3.	mequoda	111	4.81	00:03:33	51.35%	26.13%
☐ 4.	lending tree business model	79	1.03	00:00:01	8.86%	98.73%
☐ 5.	event websites	78	1.31	00:06:29	85.90%	71.79%
☐ 6.	pepsi target market	54	1.30	00:00:40	81.48%	83.33%
☐ 7.	benefits of online advertising	49	1.14	00:00:11	97.96%	93.88%
☐ 8.	digital magazine publishing	49	6.73	00:18:07	4.08%	16.33%
☐ 9.	digital native survey	49	5.57	00:14:58	2.04%	32.65%
☐ 10.	subject lines that get opened	41	1.85	00:01:19	85.37%	78.05%

Show rows: 10 ⬍ Go to: 1   1 - 10 of 9390 ‹ ›

1.	(not provided)	7,972

Traffic Sources > Search > Organic

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What are my top 10 most viewed posts?

		Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
		32,286	**28,822**	**00:03:40**	**23,561**	**73.23%**	**69.68%**	**$0.00**
		% of Total: 50.09% (64,461)	% of Total: 52.56% (54,841)	Site Avg: 00:01:54 (93.80%)	% of Total: 71.89% (32,772)	Site Avg: 70.45% (3.94%)	Site Avg: 50.84% (37.06%)	% of Total: 0.00% ($0.00)

Primary Dimension: Page   Page Title   Other ▾

[Plot Rows] [Secondary dimension ▾] Sort Type: [Default ▾]   [Advanced Filter ON] [×] edit

|		Page	Pageviews ↓	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
☐	1.	/articles/increasing-website-traffic-articles/8-best-free-event-listing-websites/	1,742	1,546	00:14:14	1,535	71.14%	80.37%	$0.00
☐	2.	/articles/email-marketing/subject-line-spam-trigger-words/	1,370	1,254	00:04:27	1,247	80.91%	85.55%	$0.00
☐	3.	/articles/content-marketing/6-elements-of-the-best-webmaster-job-description/	887	829	00:04:00	826	90.44%	88.39%	$0.00
☐	4.	/articles/subscription_websites/the-five-most-profitable-subscription-website-business-models/	552	501	00:03:13	493	83.37%	81.88%	$0.00
☐	5.	/articles/editorial-strategy/effectively-transcribe-audio-to-text-software-and-ideas/	510	475	00:06:37	473	76.96%	89.61%	$0.00
☐	6.	/articles/membership-websites/10-wordpress-membership-plugins-that-work/	460	419	00:21:28	414	65.94%	84.13%	$0.00
☐	7.	/articles/email-marketing/10-email-feedback-loop-lists/	392	357	00:19:39	354	64.12%	80.87%	$0.00
☐	8.	/articles/content-marketing/statistics-on-mobile-app-users/	367	337	00:10:40	335	76.42%	83.92%	$0.00
☐	9.	/articles/digital-magazine-publishing/3-amazing-tablet-statistics/	340	306	00:04:45	305	82.30%	82.06%	$0.00
☐	10.	/articles/social-media-strategy/a-sneak-peak-at-10-new-facebook-timelines-for-magazines/?mqsc=E3077641	319	282	00:02:43	262	43.89%	44.51%	$0.00

Show rows: [10 ▾] Go to: [1] 1 - 10 of 2854 ◂ ▸

[Include ▾] [**Page** ▾] [Containing ▾] [articles] ⊗
         and [   ]
[+ Add a **dimension** or **metric** ▾]

Content > Site Content > All Pages

The Benefits of a Clean URL Structure

E-PUBLISHING TOPICS

- Audience Development
- Blogging for Profit
- Building Email Circulation
- Content Marketing
- Designing Media Websites
- Digital Magazine Publishing
- Editorial Management Strategy
- Email Copywriting
- Email Marketing
- Email Newsletters
- Increasing Website Traffic
- Internet Business Models
- Internet Marketing Strategy
- Landing Page Guidelines
- Landing Page Optimization
- Landing Page Templates
- Membership Websites
- New Media Trends
- Online Publishing
- Online Publishing Jobs
- Press Release Guidelines
- Search Engine Optimization
- SEO Blogging
- SEO Campaign Management
- SEO Copywriting
- Social Media Strategy
- Subscription Websites
- Web Advertising
- Website Homepage Design

Subscription Websites Topic/Category Page URL:

http://www.mequoda.com/category/articles/subscription_websites/

Subscription Websites Page URL:

http://www.mequoda.com/articles/subscription_websites/developing-your-audience-with-subscription-website-archetypes/

Email Marketing Tag Page URL:

http://www.mequoda.com/tag/subscription-website/

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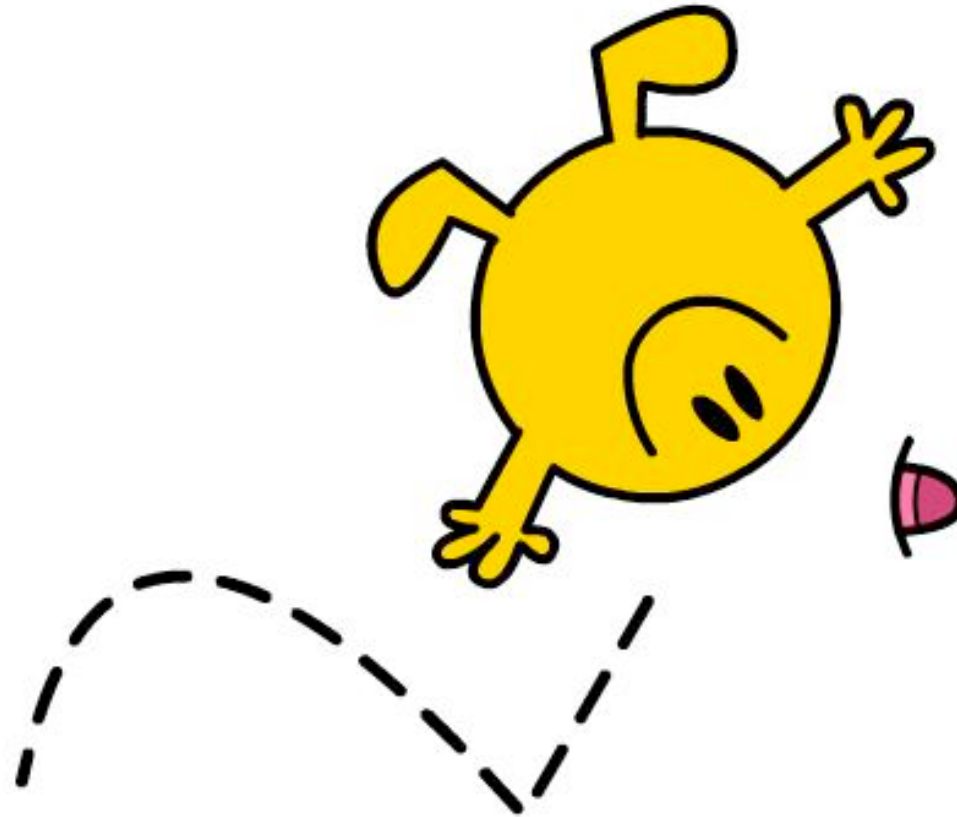
Mr. Bounce

What source of traffic is most sticky for me?

	Bounce	Sticky
Traffic Sources > Campaigns	37.14%	62.86%
Traffic Sources > Referrals	59.62%	40.38%
Traffic Sources > Direct	69.58%	30.42%
Traffic Sources > Search	77.45%	22.55%

MEQUODA | Daily Blog
Digital Strategy for Publishers | August 6, 2012

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6: Most Popular Internal Search Terms

What content are users having a hard time finding?

"Search is the user's lifeline when navigation fails."
Jakob Nielsen

	Total Unique Searches	Results Pageviews / Search	% Search Exits	% Search Refinements	Time after Search	Search Depth
	213	**1.59**	**19.25%**	**17.16%**	**00:05:14**	**3.60**
	% of Total: 100.00% (213)	Site Avg: 1.59 (0.00%)	Site Avg: 19.25% (0.00%)	Site Avg: 17.16% (0.00%)	Site Avg: 00:05:14 (0.00%)	Site Avg: 3.60 (0.00%)

Primary Dimension: Search Term   Site Search Category

	Search Term	Total Unique Searches	Results Pageviews / Search	% Search Exits	% Search Refinements	Time after Search	Search Depth
1.	lifecycle email marketing	11	1.82	36.36%	0.00%	00:04:07	1.09
2.	pinterest	6	2.00	0.00%	8.33%	00:08:39	2.50
3.	digital publishing	3	1.00	0.00%	33.33%	00:08:36	5.00
4.	mequoda	3	1.67	0.00%	20.00%	00:03:31	5.67
5.	Danielle Werbick	2	1.00	0.00%	50.00%	00:02:07	2.00
6.	digital magazine publishing	2	2.00	50.00%	0.00%	00:01:00	2.00
7.	email marketing	2	2.00	50.00%	0.00%	00:06:03	0.50
8.	unsubscribe	2	1.00	0.00%	0.00%	00:00:39	2.00
9.	"topic landing page"	1	6.00	100.00%	0.00%	00:15:22	8.00
10.	12 audience development tips	1	1.00	0.00%	0.00%	00:29:08	12.00

Show rows: 10   Go to: 1   1 - 10 of 190

Content > Site Search > Search Terms

http://www.useit.com/alertbox/9605.html

How many pageviews did topic XYZ generate?

	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
	4,244	**3,804**	**00:03:22**	**69.09%**	**65.55%**
	% of Total: 6.58% (64,461)	% of Total: 6.94% (54,841)	Site Avg: 00:01:54 (78.07%)	Site Avg: 70.45% (-1.93%)	Site Avg: 50.84% (28.94%)

Primary Dimension: Page path level 1   **Page**

Secondary dimension ▼   Sort Type: Default ▼   email-marketing ⊗ 🔍 advanced

	Page		Pageviews ↓	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
1.	/articles/email-marketing/subject-line-spam-trigger-words/		1,370	1,254	00:04:27	80.91%	85.55%
2.	/articles/email-marketing/10-email-feedback-loop-lists/		392	357	00:19:39	64.12%	80.87%
3.	/free-reports/increasing-website-traffic-and-building-email-marketing-lists/		237	177	00:00:34	59.38%	13.92%
4.	/articles/email-marketing/writing-for-email-three-tips/?mqsc=E3067974		148	132	00:01:55	31.25%	32.43%
5.	/articles/email-newsletters-articles/5-tips-for-social-email-marketing-campaigns/?mqsc=E3078607		137	123	00:01:42	36.70%	37.96%
6.	/articles/email-marketing/7-steps-to-assure-legal-email-marketing-techniques/?mqsc=E3073293		108	97	00:00:47	53.19%	53.70%
7.	/articles/email-marketing/subject-line-spam-trigger-words/?floater=99		90	84	00:02:21	77.78%	65.56%
8.	/articles/email-marketing/hardcore-email-marketing-with-agora-financial/		86	80	00:01:55	84.62%	82.56%
9.	/articles/email-marketing/refocusing-email-marketers-in-2012/?mqsc=E3084184		85	74	00:05:45	34.29%	40.00%
10.	/articles/email-marketing/writing-for-email-three-tips/?floater=99		84	68	00:01:01	20.00%	60.71%

Show rows: 10 ▼   Go to: 1   1 - 10 of 228   ‹ ›

Primary Dimension: **Page path level 1**   **Page**

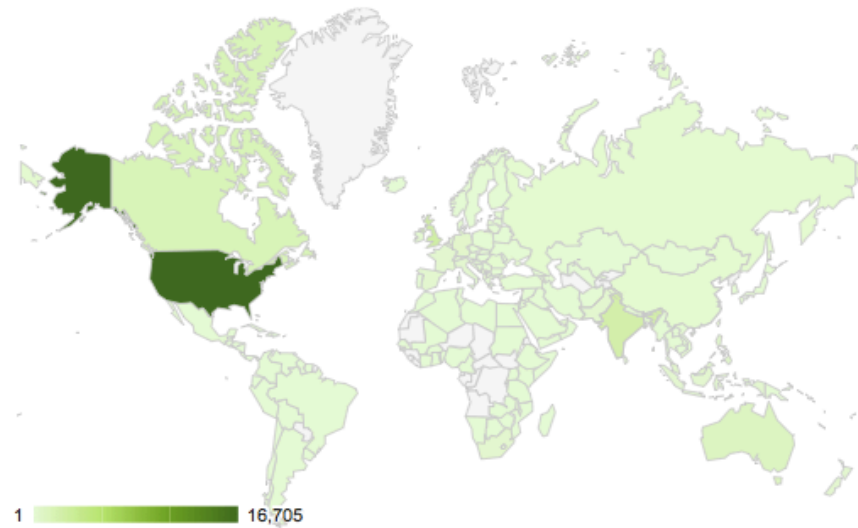Secondary dimension ▼   Sort Type: Default ▼   email-marketing ⊗ 🔍 advanced

Content > Site Content > Content Drilldown

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© Rolf Hicker

Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
32,809	**1.96**	**00:01:51**	**77.12%**	**70.37%**
% of Total: **100.00%** (32,809)	Site Avg: **1.96** (0.00%)	Site Avg: **00:01:51** (0.00%)	Site Avg: **77.12%** (0.00%)	Site Avg: **70.37%** (0.00%)

Primary Dimension: **Country / Territory**   City   Continent   Sub Continent Region

Secondary dimension ▾

	Country / Territory	Visits ↓	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	16,705	2.12	00:01:55	72.91%	67.63%
2.	United Kingdom	2,571	1.75	00:01:21	81.33%	72.54%
3.	India	2,308	1.50	00:01:58	87.09%	75.87%
4.	Canada	1,566	2.08	00:01:51	80.78%	68.52%
5.	Australia	1,070	1.95	00:01:37	78.04%	73.64%
6.	Philippines	560	1.58	00:04:09	86.43%	75.89%

Audience > Demographics > Location

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How much traffic do I generate on this phrase?

	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	88	**2.26**	**00:01:41**	**79.55%**	**67.05%**
	% of Total: 0.27% (32,809)	Site Avg: 1.96 (15.10%)	Site Avg: 00:01:51 (-8.88%)	Site Avg: 77.12% (3.15%)	Site Avg: 70.37% (-4.73%)

Primary Dimension: Keyword   Source   Landing Page   Other ▼

Plot Rows | Secondary dimension ▼ | Sort Type: Default ▼ | landing page template 🔍 advanced

	Keyword	Visits ↓	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
☐ 1.	landing page templates free	18	2.17	00:00:44	55.56%	72.22%
☐ 2.	landing page templates	12	2.17	00:00:54	91.67%	66.67%
☐ 3.	free landing page templates	9	5.89	00:05:12	77.78%	33.33%
☐ 4.	video landing page templates	8	1.12	00:02:24	87.50%	75.00%
☐ 5.	landing page template	4	1.00	00:00:00	75.00%	100.00%
☐ 6.	landing page template free	4	1.75	00:00:18	100.00%	50.00%
☐ 7.	amazon landing page templates free	2	1.50	00:12:39	50.00%	50.00%
☐ 8.	download landing page template	2	1.00	00:00:00	50.00%	100.00%
☐ 9.	free html landing page templates	2	1.00	00:00:00	100.00%	100.00%
☐ 10.	free landing page template	2	1.00	00:00:00	100.00%	100.00%

Show rows: 10   Go to: 1   1 - 10 of 34 ‹ ›

Include ▼ | **Keyword** ▼ | Containing ▼ | landing page template ⊗

and

+ Add a **dimension** or **metric** ▼

88 visits
34 variations

Traffic Sources > Search > Organic

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What is my most productive RCLP?
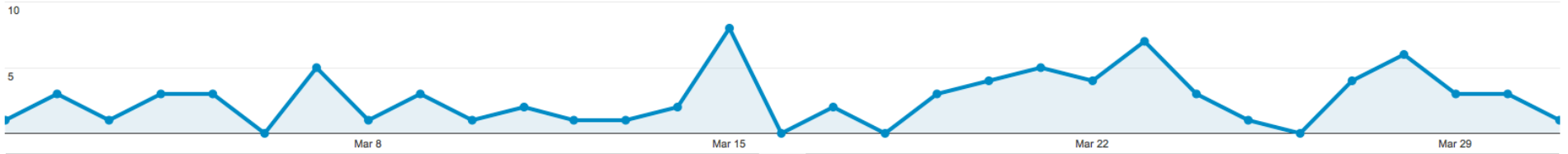
Conversions > Goals > Overview

	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	32,809	**1.96**	**00:01:51**	**77.12%**	**70.37%**
	% of Total: 100.00% (32,809)	Site Avg: 1.96 (0.00%)	Site Avg: 00:01:51 (0.00%)	Site Avg: 77.12% (0.00%)	Site Avg: 70.37% (0.00%)

Primary Dimension: Landing Page   Other ▾

Plot Rows | Secondary dimension ▾ | Sort Type: Default ▾ | | | | advanced | ⊞ ◉ ☰ ⌄ ☰

	Landing Page		Visits ↓	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
☐ 1.	/	⧉	1,767	3.10	00:03:00	56.76%	64.69%
☐ 2.	/articles/increasing-website-traffic-articles/8-best-free-event-listing-websites/	⧉	1,535	1.34	00:03:32	87.43%	71.14%
☐ 3.	/articles/email-marketing/subject-line-spam-trigger-words/	⧉	1,247	1.34	00:00:52	89.33%	80.91%
☐ 4.	/reviews-and-studies/publishing-case-studies/pepsicom-brand-marketing-website-case-study/	⧉	1,245	1.48	00:01:34	89.88%	86.67%
☐ 5.	/articles/content-marketing/6-elements-of-the-best-webmaster-job-description/	⧉	826	1.23	00:00:35	92.62%	90.44%
☐ 6.	/articles/subscription_websites/the-five-most-profitable-subscription-website-business-models/	⧉	493	1.75	00:00:53	87.83%	83.37%
☐ 7.	/articles/editorial-strategy/effectively-transcribe-audio-to-text-software-and-ideas/	⧉	473	1.18	00:00:46	97.04%	76.96%
☐ 8.	/articles/membership-websites/10-wordpress-membership-plugins-that-work/	⧉	414	1.30	00:04:07	90.58%	65.94%
☐ 9.	/articles/email-marketing/10-email-feedback-loop-lists/	⧉	354	1.30	00:04:26	82.49%	64.12%
☐ 10.	/articles/content-marketing/statistics-on-mobile-app-users/	⧉	335	1.27	00:01:57	90.75%	76.42%

Show rows: 10 ▾   Go to: 1   1 - 10 of 3034   ‹ ›

Content > Site Content > Landing Pages

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11 Things to Learn from Google Analytics

1. Most Popular Pages
2. Top Referring Website
3. Top Keywords
4. Page Views for Specific Post
5. Bounce Rate by Traffic Source
6. Most Popular Internal Search Terms
7. Page Views for Specific Topic
8. Arrivals by Keyword Phrase
9. Visits by Country
10. Email Conversion Rate by RCLP
11. Top Landing Pages

Google Analytics

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Goals

1. **5 Minutes Per Visit**

2. **5 Pages Per Visit**

3. **50% + Stick Rate**

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egy for Publishers

Success.

Deeper Look at the Data

Mequoda Daily				**Articles (GA)**			1,584	43.31%				
Article Performance Report				**Ranking Articles (GA)**			145	3.96%				
Data Range: 3/1/12-4/10/12				**Total Posts (WP)**			3,657					

Landing Page	**Sticky Visit Index**	**Sticky Visits**	**Visits**	**Pages/ Visit**	**Avg. Time on Site**	**% New Visits**	**Bounce Rate**	**Google Rank**	**Ranking Keyword w/greatest Annual Impressions**
/articles/website-homepage-design/entice-your-readers-with-your-own-ne	25.00%	3	12	1	0:00:06	100.00%	75.00%	#N/A	#N/A
/articles/website-homepage-design/effective-website-design-tips-for-a-se	44.44%	4	9	1.56	0:01:14	88.89%	55.56%	13	homepage design tips
/articles/website-homepage-design/broken-link-checker-wp-wordpress-plu	50.00%	1	2	1	0:00:33	100.00%	50.00%	#N/A	#N/A
/articles/website-homepage-design/best-practice-font-tips-for-effective-w	14.44%	13	90	1.1	0:01:50	92.22%	85.56%	13	good homepage design
/articles/website-homepage-design/audit-trail-plug-in-keeps-track-of-your	0.00%	0	5	1	0:00:00	100.00%	100.00%	#N/A	#N/A
/articles/website-homepage-design/an-informal-website-design-review-of	9.09%	1	11	1	0:00:01	90.91%	90.91%	#N/A	#N/A
/articles/website-homepage-design/5-ways-to-reduce-bounce-rates-on-yo	33.33%	1	3	3.67	0:10:00	66.67%	66.67%	#N/A	#N/A
/articles/website-homepage-design/5-popular-changes-to-notable-publish	0.00%	0	4	1	0:00:00	100.00%	100.00%	#N/A	#N/A
/articles/website-homepage-design/4-website-homepage-design-tips-for-o	50.00%	1	2	2	0:02:03	100.00%	50.00%	#N/A	#N/A
/articles/website-homepage-design/4-user-tasks-for-website-homepage-d	16.00%	4	25	1.24	0:00:12	92.00%	84.00%	#N/A	#N/A
/articles/website-homepage-design/3-website-homepage-ideas-for-using-	9.80%	5	51	1.2	0:01:33	94.12%	90.20%	9	homepage ideas
/articles/website-homepage-design/3-reasons-to-perform-website-usabili	100.00%	1	1	1	0:01:17	100.00%	0.00%	#N/A	#N/A
/articles/website-homepage-design/3-deadly-website-design-mistakes/	50.00%	1	2	1.5	0:00:01	100.00%	50.00%	#N/A	#N/A
/articles/website-homepage-design/10-social-media-plugins-that-encoura	45.45%	15	33	1.12	0:05:05	90.91%	54.55%	#N/A	#N/A

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Audience Development Consulting Program

Call: 617-886-5177
Email: Ann-Marie@Mequoda.com

http://www.mequoda.com/wp-content/uploads/Audience-Development-Consulting-Program-Brochure.pdf
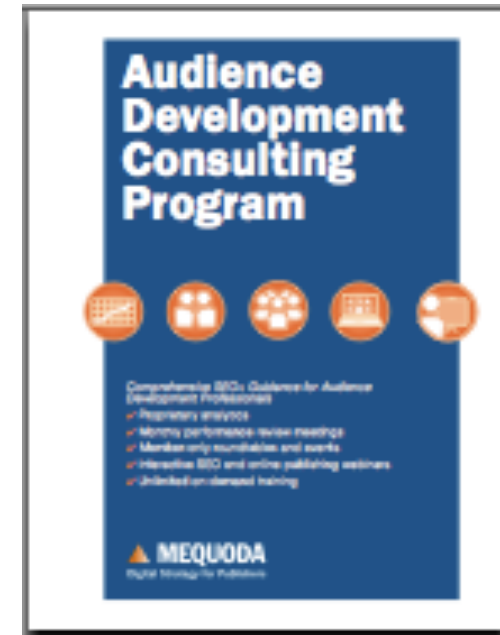
Thank You

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