

Playing Nice With Google Penguin

Today's Host



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July 17-19 NYC
dpbootcamp.com

Today's Speaker



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Good Spelling

Good Grammar

Good Findability

Things to Avoid Getting Hit By Penguin

- **Low-Quality Content**
- **Thin Affiliate Content**
- **Bad Linking Practices**
- **Keyword Stuffing**
- **Weak Engagement**

<http://support.google.com/webmasters/bin/answer.py?hl=en&answer=35769>

Google's Eric Schmidt: "The Internet is a Cesspool"

-Mequoda Daily October 8, 2008

Get Fit Using These Simple And Easy Methods.

Posted on April 6, 2012 by mary

If you agree you are too active to get time and energy to exercise, you'll be amazed to find out available a fantastic exercise routine a lot sooner than you imagine. This post includes numerous ideas that could show you to improve your workout in a short amount of time, which enable it to [pay day loan](#) you stay healthy and keep the kitchen connoisseur.

To assist you to recover [loan](#) coming from a tricky exercise routine, try out offering the muscle groups exercise the next day. You want to do this softly, about 20 on the weight that one could elevate on one occasion. Try to do 25 repetitions in 2 packages. Choosing this, you'll have additional blood and nutrients sent to the muscle groups for quicker fix.

Climbing is a terrific way to stay fit while not having to expend every day [fast cash loans](#) a health club. Circumstances car park is a superb destination for a walk, since a lot of them have effectively groomed, predesignated hiking trails. You won't just obtain a cardiovascular exercise routine, there is however a high probability additionally, you will take in some stunning views.

Thin Affiliate Content

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1

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submitted by [webmaster1240](#)

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Bad Linking Practices

Search
Engine Watch

“high profile site in the wedding niche”



Keyword Stuffing

Page 10:

French **Apple Pie**, Deep Dish **Apple Pie**, Dutch **Apple Pie**, Pastry ...  
gracessweetlife.com/.../deep-dish-apple-pie-with-calvados... 



by [Grace Langlois](#)

Dec 31, 2010 – An Easy **Apple Pie** Recipe. The French inspired Pie Filling is made with 2 types of apples, butter, heavy cream, cinnamon, vanilla and Calvados ...

Weak Engagement

Training Your Dog is Easier With an Electronic Collar

November 7th, 2011 · No Comments



You've heard about electronic training collars, also known as *shock collars*. Conflicting information is plentiful and very often misunderstood. Do not be intimidated, as these products are very helpful and not harmful to your pets. You don't have to be a professional dog trainer or an expert on electronic dog collars to use them. With some basic instruction, the trickiest parts of training your dog—i.e., what they are *not* supposed to do—will become surprisingly easy to manage. An electronic dog collar reinforces your commands in such a way that the dog never knows the correction is actually coming from you. This is imperative, since correction is a negative experience that you don't want him to associate with you.



Here is a quick guide to get you and your buddy off to a good start:



4

Case Studies to Help Audit Your Site

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WebMD Case Study

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April 04, 2012

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- ADHD
- Allergies
- Anxiety Disorders
- Arthritis
- Asthma
- Back Pain
- Bipolar Disorder
- Cancer
- Cholesterol
- Cold & Flu
- COPD
- Depression
- Diabetes
- Eye Health
- Fibromyalgia
- Heart Disease
- Heartburn/GERD
- Hypertension
- Incontinence/OAB
- Migraines
- Osteoporosis
- Rheumatoid Arthritis
- Sexual Conditions
- Skin Problems
- Sleep Disorders

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**Can You Catch It?**
Is MRSA contagious? What about cold sores? Find out which diseases are contagious and which aren't.
[Get Started](#)

Juice Wars
The best and worst juices for your health.

Allergy Relief
15 allergy relief products that work.

Contagious
Which diseases are? Which aren't?

Today's Health News & Features [RSS Feed](#) | [Help](#)

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[Diet Myths Revealed](#)

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[24 Child Illnesses](#)

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Fibromyalgia
May Not Be Curable, But It Can Be Managed
Learn About a Treatment Option
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WebMD the Magazine
You've seen it in your doctor's office, but now you don't need an

Keywords: 12,189 | **Pages:** 2,720,000 | **External Links:** 4,606,433 | **Unique Visitors:** 18,440,114 | **PR:** 7

13

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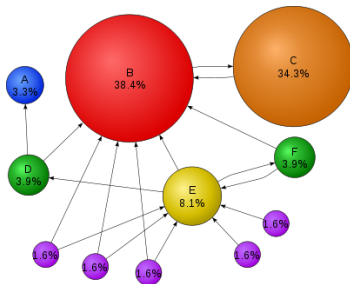
What can a SEO audit measure?



Indexing



Content



Authority

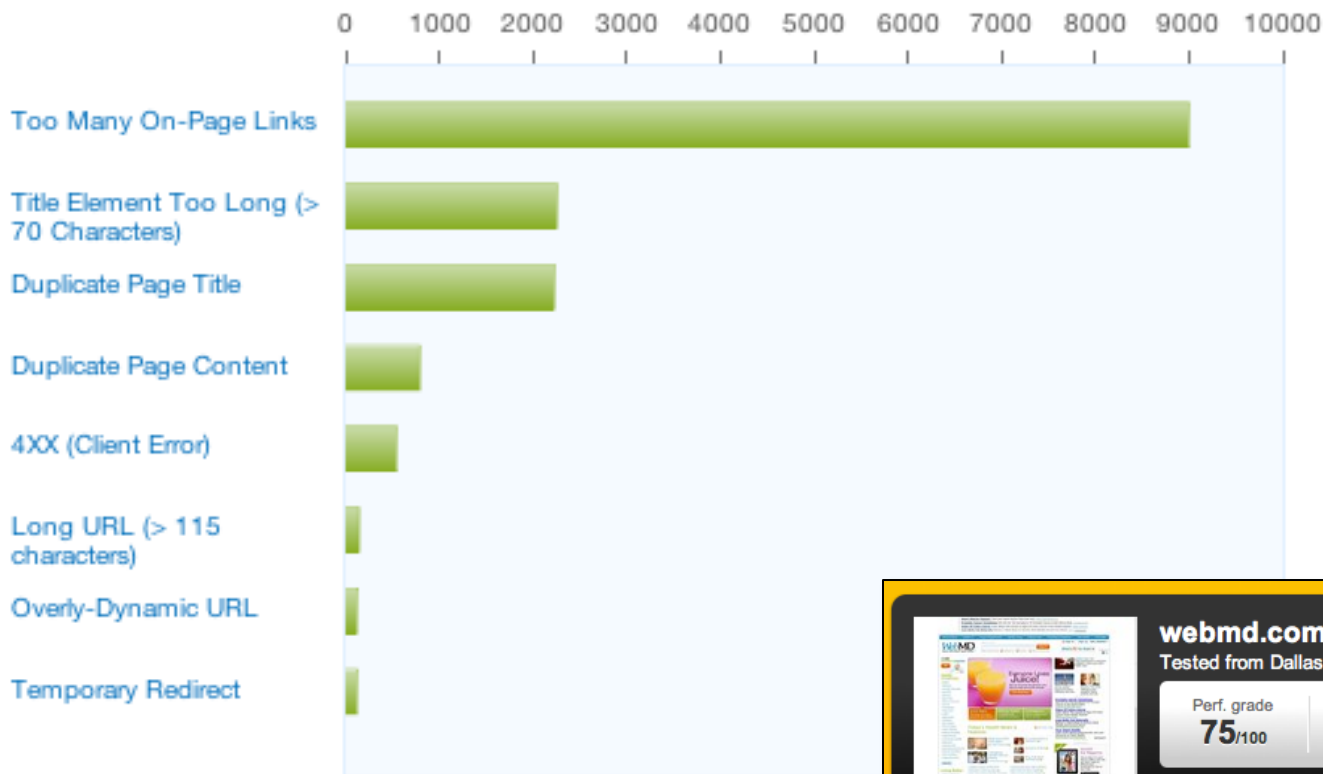
We used 3 tools to assess the health of WebMD




Indexing – Crawl Errors and Load Time

Most Common Errors & Warnings

From crawl on April 04, 2012 02:16





webmd.com
Tested from Dallas, Texas, USA on April 4 at 19:19:09

Perf. grade	Requests	Load time	Page size
75/100	107	814_{ms}	535.0_{kB}

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92% faster than all tested sites 
Digital Strategy for Publishers

Content – Keyword Ranking of Primary Phrases

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April 10, 2012

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View Slideshow

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Can you really be addicted to sugar?

Lung Cancer
Lung cancer explained in pictures.

Hair Damage
19 secrets to protecting your hair.

Today's Health News & Features

Salmonella Prompts Dog Food Recall
Salmonella Explained

Surprising Ways to Reduce Wrinkles

Which Shampoo Is Right for You?

Soy May Help Cool Hot Flashes
All About Menopause

Blame Weight Gain on Your Thyroid?

FiveFingers Shoemaker Sued

Summer Temps Dangerous for Elderly

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- ADHD
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- Anxiety Disorders
- Arthritis
- Asthma
- Back Pain
- Bipolar Disorder
- Cancer
- Cholesterol
- Cold & Flu
- COPD
- Depression
- Diabetes
- Eye Health
- Fibromyalgia
- Heart Disease
- Heartburn/GERD
- Hypertension
- Incontinence/OAB
- Migraines
- Osteoporosis
- Rheumatoid Arthritis
- Sexual Conditions
- Skin Problems
- Sleep Disorders

See All



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Google

anxiety disorders

Search

About 13,700,000 results (0.09 seconds)

Everything

Images

Maps

Videos

News

Shopping

More

Lakewood, CO
Change location

Any time
Past hour
Past 24 hours
Past week
Past month
Past year
Custom range...

Ad for anxiety disorders

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Anxiety Treatment - Treat Your Anxiety With Hypnosis.
www.axtelhypnosiscenter.com/
Learn To Manage Your Anxiety, Call.

Anxiety Disorders Association of America. ADAA | Anxiety Disorde...
www.adaa.org/
Non-profit organization provides information and support for patients and health professionals, with details of conditions, and lists of resources.
→ 32nd Annual Conference - Generalized Anxiety Disorder ... - Treatment - Stress

Anxiety Disorders: Types, Causes, Symptoms, Diagnosis, Treatment ...
www.webmd.com/anxiety-panic/.../mental-health-anxiety-disorders
Learn more about **anxiety disorders**, including types, causes, symptoms, diagnosis, treatment, and prevention.

Anxiety disorders - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/Anxiety_disorder
Anxiety disorder is a blanket term covering several different forms of a type of mental illness of abnormal and pathological fear and anxiety. Conditions now ...

Top references for **anxiety disorders** - Feedback
Panic disorder Social Phobia

Dr Kuhlman Denver Anxiety
www.carlkuhlmanphd.com/
Specialist in **Anxiety Disorder**
30 years Exp. - **Anxiety Disorder**

"I Stopped My Anxiety"
www.tranquillene.com/Anti-Anxiety
Read how I stopped my **anxiety** and panic attacks with natural remedies

Obsessive Thoughts ?
www.myanxietydoctor.com/
A state of the art non medical approach to your problem area.

Best Anxiety Treatments
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Authority – Link Authority



	webmd.com/
Domain Authority	96
Domain MozRank	7.19
Domain MozTrust	7.53
External Followed Links	3,377,213
Total External Links	4,606,433
Total Links	103,452,865
Followed Linking Root Domains	103,613
Total Linking Root Domains	112,180
Linking C Blocks	27,392

So, how does your site compare?



	WebMD.com	Mequoda.com
Crawl Errors & Warnings	1.5	2.1
Load Time	.814sec	2.42sec
Keyword Ranking	2.5	9.8*
Domain Authority	96	52

*13 of Mequoda's primary keyword phrases did not rank in top 50



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- [Five Great Pottery Decorating Techniques: A How-to Guide for Decorating Ceramics with Slip Transfers, Chinese Brush Techniques, Ceramic Slip, Sgraffito, and More](#)

Today's Ceramic Arts Daily Feature

March 28, 2012

Layer by Layer: Building Narrative Pottery Surfaces With Intricate Stencils, Slips, and Sgraffito

by [Kip O'Krongly](#) [Read Comments \(8\)](#)

In today's post, an excerpt from the May/June 2012 issue of Pottery Making Illustrated, Kip O'Krongly demonstrates how she uses those stencils, along with slips and sgraffito to make powerful pots that explore our relationship with our food system. - Jennifer Harnetty, editor. [Read More](#)

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Keywords: 62,389 | **Pages:** 22,600 | **Referring Sources:** 3,159 | **Unique Visitors:** 163,570 | **PR:** 4

6 Alignment Relationships To Audit


- **Category/Download**
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- **Category/OFIE**
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Category/Download Alignment

39 Downloads



the place for free recipes, techniques and studio references




15! tried & true cone 6 glaze recipes

ceramics arts daily.org

Good news cone 6 potters! We've gathered some of our favorite cone 6 glaze recipes in a convenient recipe-card format, perfect for printing and taking to the pottery studio. If you are interested in building a collection of beautiful cone 6 pottery glazes, you've found the perfect resource. If you've been low firing and would like to turn up the heat a bit, here's a great assortment of cone 6 recipes to start with. Or if you have grown bored with your current cone 6 glazes, try out a few of these. [Read More](#)

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successful tips & techniques for raku firing

ceramics arts daily.org


Successful Tips and Techniques for Raku Firing: How to Select Raku Clays, Glazes, Kilns and Combustibles

December 20, 2010

Raku firing is expressive, exciting and fun. Whether you're raku firing in your own studio or taking part in a group raku firing at a school, workshop or community center, raku offers many rewards. Raku firing is one of the most exciting processes in ceramics. After you place your pottery into a raku kiln, the anticipation builds as you wait for that final moment when the intense heat begins to melt the raku glazes. When you remove the pieces when the glazes begin to melt, you can feel the heat and hear the pings your red hot work rapidly cooling, then it's into the raku combustibles for a round of flame and smoke. ... [Read More](#)

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five! three great pottery throwing techniques

ceramics arts daily.org

Five Great Pottery Wheel Throwing Techniques: Tips on Throwing Complex Pottery Forms Using Basic Throwing Skills

December 6, 2010

Full of great throwing tips, as well as ideas you can apply to any pottery project, these step-by-step instructions will help you improve your pottery throwing skills from concept through completion. Brand new techniques include "Using Templates to Throw on the Pottery Wheel" By William Schran, who explains how to make, use, and effectively repeat large and complex forms on the pottery wheel. Then Dick Lehman demonstrates "Using the Pottery Wheel to Make Square Pots." It sounds counterintuitive, but once it's explained by this expert thrower, it will seem easy. Whether you're interested in

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Oil Spot and Hare's Fur Glazes: Demystifying Classic Ceramic Glazes

by John Britt Read Comments (12)

For more great oxidation firing techniques, be sure to download your free copy of *Techniques and Tips for Electric Kilns: Inspiration, Instruction and Glaze Recipes for Electric Kiln Firing*.

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[Experiments in Peach Bloom: Extensive Testing Reveals Secrets of an Elusive Ceramic Glaze](#)

When potter John Britt was approached by Lindsey Elsey, a student who was looking for a research partner on a study of Peach Bloom glazes, he gladly signed on. Six hundred test tiles later, John and Lindsey uncovered some of the secrets to developing gorgeous peach

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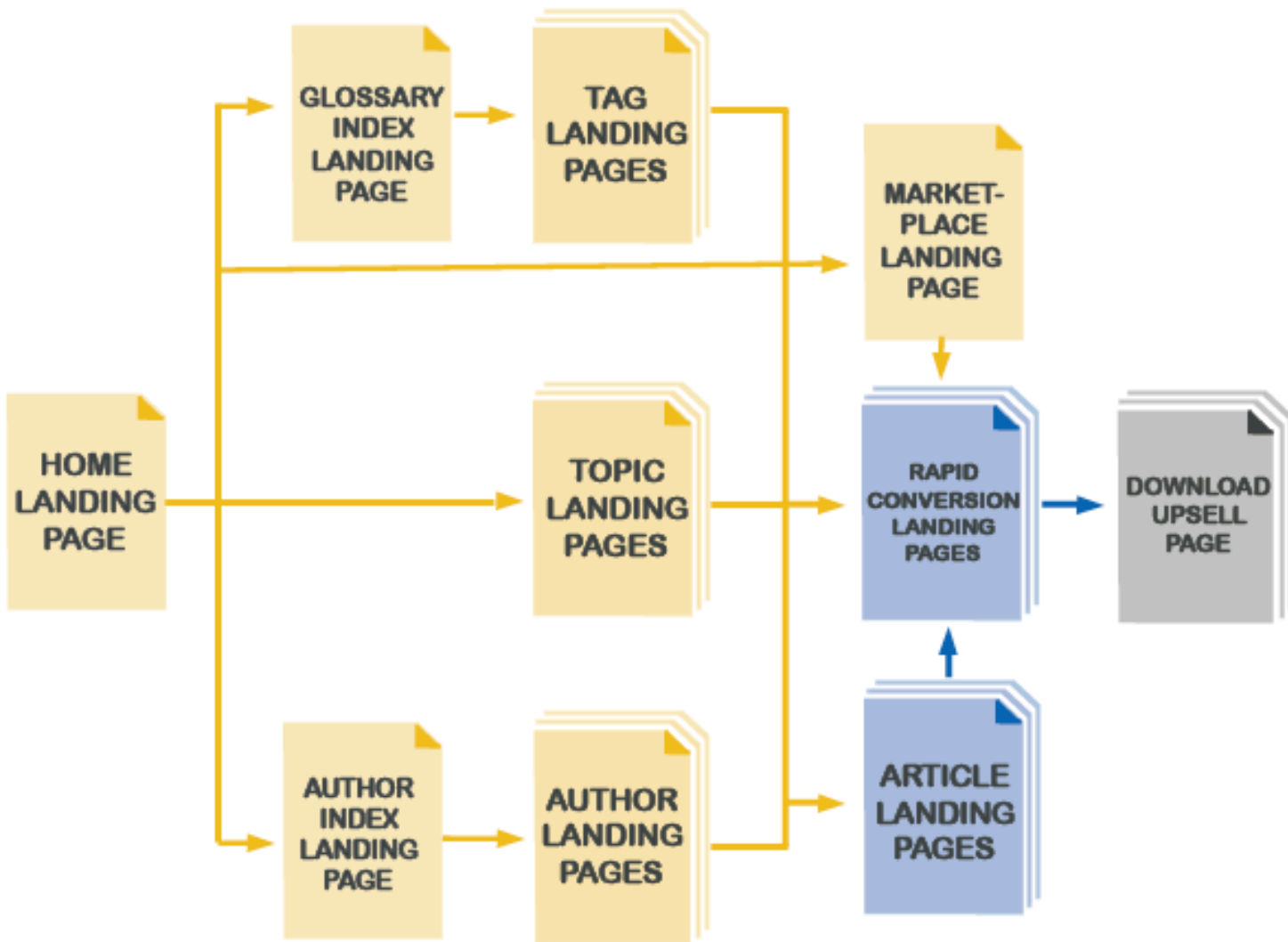
Audit Summary

Relationship	Universe	Alignment	Score
Category/Download	41	39	95%
Category/Interrupter Ad	41	34	83%
Category/OFIE	41	1	2%
Article/Interrupter Ad	13	6	46%
Article/OFIE	13	2	15%
	149	82	55%

Google Visibility Index: 26%


Conduct an Article Alignment Audit


SEO-Friendly Website Architecture



Mequoda Daily Case Study

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Digital Strategy for Publishers June 28, 2012

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Reasons Why Digital Magazine Publishing is a Smart Move for Publishers

By **Kim Mateus** 6/28/2012
Topic: **Digital Magazine Publishing**




A growth in digital medium usage, and a decline in print magazine usage, portrays digital magazine publishing's value

Print magazine publishers can share stories about tough financial times they've experienced. Many would cite a decrease in circulation as a significant problem encountered within the last handful of years. And according to a recent study, the reach ... [Continue](#)

Another Print Magazine Goes Strictly Digital

By **Chris Sturk** 6/28/2012
Topic: **Digital Magazine Publishing**



Pure digital magazine publishing continues to grow amid digital medium expansion

Last week we shared a few stories on the growth of digital magazine publishing, which includes the transition away

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[Digital Publishing Bootcamp](#)
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SUMMIT
Save the Date!
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Keywords: 7,750 | **Pages:** 5,326 | **Referring Sources:** 393 | **Unique Visitors:** 25,541 | **PR:** 4

29 Topics (Primary Keyword Phrases)

Audience Development
Blogging for Profit
Building Email Circulation
Content Marketing
Designing Media Websites
Digital Magazine Publishing
Editorial Management Strategy
Email Copywriting
Email Marketing
Email Newsletters
Increasing Website Traffic
Internet Business Models
Internet Marketing Strategy
Landing Page Guidelines
Landing Page Optimization

Landing Page Templates
Membership Websites
New Media Trends
Online Publishing
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SEO Campaign Management
SEO Copywriting
Social Media Strategy
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Website Homepage Design

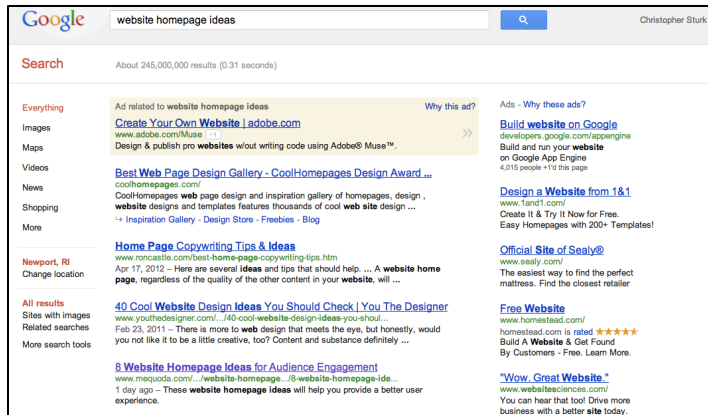
45 posts in Website Homepage Design cluster

1 free report

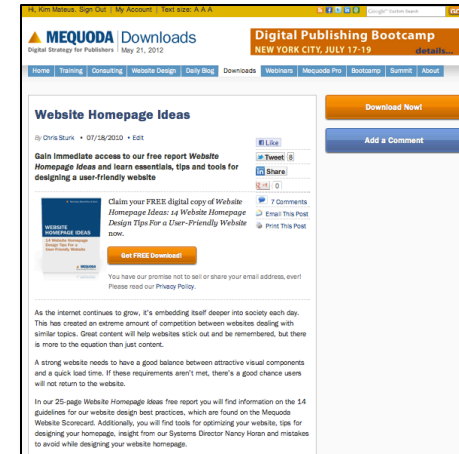


Converting Search Traffic into Email Subscribers

1. Google



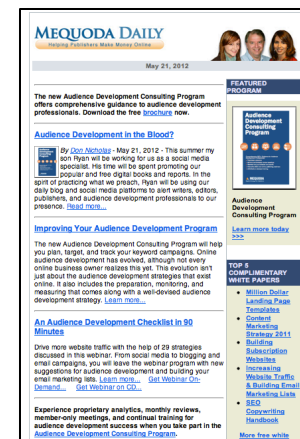
2. Landing Page (RCLP)



3. Free Report Download



4. Free Email Newsletter



Here's Where We Were on April 26

Keyword Universe	Primary Keyword Cluster	Google Position	Ranking URL
Website Homepage Design	Website Homepage Design	7	http://www.mequoda.com/free-reports/website-homepage-design-basics/
homepage ideas	Website Homepage Design	9	http://www.mequoda.com/articles/website-homepage-design/3-website-homepage-ide
website homepage ideas	Website Homepage Design	9	http://www.mequoda.com/articles/website-homepage-design/3-website-homepage-ide
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types of usability tests	Website Homepage Design	1	http://www.mequoda.com/articles/website-design/different-types-of-usability-tests/
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best homepage design	Website Homepage Design	0	
homepage design	Website Homepage Design	0	
homepage design examples	Website Homepage Design	0	
homepage design templates	Website Homepage Design	0	
homepage templates	Website Homepage Design	0	
how to design a homepage	Website Homepage Design	0	

Deeper Look at the Data

Mequoda Daily	Articles (GA)			1,584	43.31%				
Article Performance Report	Ranking Articles (GA)			145	3.96%				
Data Range: 3/1/12-4/10/12	Total Posts (WP)			3,657					
Landing Page	Sticky Visit Index	Sticky Visits	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	Google Rank	Ranking Keyword w/greatest Annual Impressions
/articles/website-homepage-design/entice-your-readers-with-your-own-ne	25.00%	3	12	1	0:00:06	100.00%	75.00%	#N/A	#N/A
/articles/website-homepage-design/effective-website-design-tips-for-a-se	44.44%	4	9	1.56	0:01:14	88.89%	55.56%	13	homepage design tips
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3 Website Homepage Ideas For Using Photos to Increase Clicks

By Amanda MacArthur • 04/26/2011 • Edit

Most visitors come to your website looking for information and entertainment – are you offering both?

When someone happens upon your homepage, it's usually because they either typed in your web address, or because you have a link out there that goes to your homepage. Perhaps it's in an article comment, or maybe it's on a direct mail piece.

That's why, for these new visitors, it's important to make a great first impression with your website homepage and we think it's important, if you have the budget for photography or stock photographs, to see what you may be able to do on your own site.

Using photos with your article snippets

On both business and consumer websites, you can find publishers using photos to accompany their brief article descriptions on the homepage.

These photos usually give a little hint as to what will be in the article. On a craft site, it may be a photo of the end product that a how-to article will be showing. On a business website, it may simply be a photo that represents the idea that they're talking about in the article.

They may make a photo the focus of the snippet, like TMZ.com, but more often, it will simply be a "teaser" that will give readers one more reason to click into an article. Some people are more visual than others, and a great photo can increase click-through rates when the headline didn't quite grab their attention.

Creating a visual focal point on your homepage

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Goals of the Campaign

- 1. Transfer Google rank from that article to the RCLP, the category page or a better, more relevant post**
- 2. Move rank higher in Google**

- 1. Write new article optimized for “website homepage ideas”, which promotes the free report**
- 2. Update free report title and re-optimize the RCLP**
- 3. Create and distribute an optimized press release**

Write New Article Optimizing Phrase and Promoting RCLP

Hi, Kim Mateus. Sign Out | My Account | Text size: A A A

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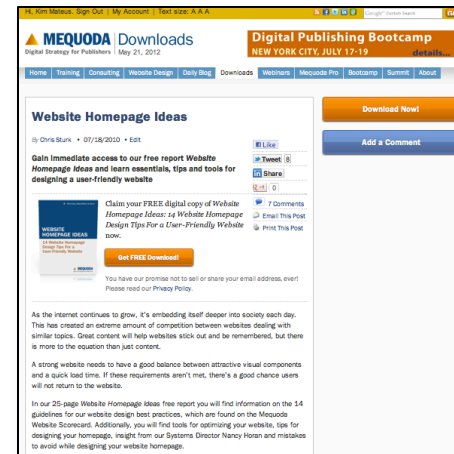
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Website Homepage Ideas Free Report Updated

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FOR IMMEDIATE RELEASE

PRLog (Press Release) - May 11, 2012 -

In today's evolving digital landscape, a user-friendly website is more important than ever. If a website is confusing, cluttered, or not providing the content it boasts, users will look for other solutions.

The *Website Homepage Ideas* free report from Mequoda Group was created to provide digital publishers and designers working for digital publishers with the tools to creating user-friendly websites.

This free report was compiled with the help of the Mequoda Website Scorecard, which allows publishers audit their current website homepage design, and make changes for the better.

In addition to best practices for website homepage design, *Website Homepage Ideas* shares tools and tips for developing a user-friendly website.

To get a better idea of the content found in this free report, here is a look at the contents from Website Homepage Ideas

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WEBSITE HOMEPAGE IDEAS
24 Website Homepage Design Tips For a User-Friendly Website

If you want to learn 14 best practices for user-friendly websites then download our free *Website Homepage Ideas* report.

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3 Website Homepage Ideas For Using Photos to Increase Clicks

By Amanda MacArthur • 04/26/2011 • Edit

Most visitors come to your website looking for information and entertainment – are you offering both?

When someone happens upon your homepage, it's usually because they either typed in your web address, or because you have a link out there that goes to your homepage. Perhaps it's in an article comment, or maybe it's on a direct mail piece.

That's why, for these new visitors, it's important to make a great first impression with your website homepage and we think it's important, if you have the budget for photography or stock photographs, to see what you may be able to do on your own site.

Using photos with your article snippets

On both business and consumer websites, you can find publishers using photos to accompany their brief article descriptions on the homepage.

These photos usually give a little hint as to what will be in the article. On a craft site, it may be a photo of

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Pages/Visit: 1.27

Visit Duration: 1:11

Bounce Rate: 72.73%

Comments: 1

Rapid Conversion Landing Page

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Website Homepage Ideas

By Chris Sturk • 07/18/2010 • Edit

Gain immediate access to our free report *Website Homepage Ideas* and learn essentials, tips and tools for designing a user-friendly website

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As the internet continues to grow, it's embedding itself deeper into society each day. This has created an extreme amount of competition between websites dealing with similar topics. Great content will help websites stick out and be remembered, but there is more to the equation than just content.

A strong website needs to have a good balance between attractive visual components and a quick load time. If these requirements aren't met, there's a good chance users will not return to the website.

In our 25-page *Website Homepage Ideas* free report you will find information on the 14 guidelines for our website design best practices, which are found on the Mequoda Website Scorecard. Additionally, you will find tools for optimizing your website, tips for designing your homepage, insight from our Systems Director Nancy Horan and mistakes to avoid while designing your website homepage.

After reading this free report you will most likely start thinking more about the usability that the visitors to your homepage will experience, and not just the aesthetics behind

Download Now!

Add a Comment

Like
Tweet 10
Share
8 Comments
Email This Post
Print This Post


Pages/Visit: 4.46

Visit Duration: 1:34

Bounce Rate: 15.38%

Comments: 8

What Page Is Ranking Highest?

Landing Page	Pages/Visit	Visit Duration	Bounce Rate	Comments	Rank
New Article	1.74	0:01:36	74.36%	0	
Original Article	1.27	0:01:11	72.73%	1	
RCLP	4.46	0:01:34	15.38%	8	

Landing Page	Pages/Visit	Visit Duration	Bounce Rate	Comments	Rank
New Article	1.74	0:01:36	74.36%	0	4
Original Article	1.27	0:01:11	72.73%	1	17
RCLP	4.46	0:01:34	15.38%	8	18

Campaign Highlights

- **Successfully transferred ranks to a better, more relevant page**
- **Increased rank from bottom half of page 1 to top half of page 1**
- **RCLP is now ranking on targeted keyword phrase**

It's Still Cookin'!



Create Great Content

What is a blockbuster post?

A post capable of producing a sustained amount of traffic over an extended period of time.

Favecrafts.com Case Study

The screenshot shows the Favecrafts.com website with a blue header and a green navigation bar. The main content area is divided into several sections: Categories, Free Crochet Patterns, Seasonal Crafts, Newsletter Signup, Free Knitting Patterns, Popular Crafts this Week, and What's Hot. The Categories section on the left lists various craft types like Candles & Soap, Christmas Crafts, Clays, Craft Business, Craft Companies, Craft Designers, Craft Videos, Crafting with Kids, Crochet, Decorating Ideas, Dolls & Teddy Bears, Felt, Garden and Outdoor, Glass, Green Crafting, Holiday Craft, Jewelry Making, Knitting, Leather Crafts, Miscellaneous Crafts, Mixed Media, Most Popular Crafts, Needlecraft, Painting, Paper Crafts, Party Time, Pet Crafts, Quilting, Reviews, Scrapbooking, Seasonal, and Sewing. The Free Crochet Patterns section features a 'Blush Rose Afghan' with a list of 5 projects. The Seasonal Crafts section features 'Adorable Mom Flowers' with a list of 7 projects. The Newsletter Signup section has a 'Free Newsletter!' offer with a search bar and a 'Go!' button. The Free Knitting Patterns section features a 'From Head to Toe, Young to Old: 26 Knit and Crochet Accessories' eBook from Red Heart Yarns with a list of 5 projects. The Popular Crafts this Week section features 'Modern Lovey Baby Afghan' with a list of 5 projects. The What's Hot section features 'Top Craft Projects' with a list of 10 projects. The bottom of the page has a banner for Splenda essentials with the text 'NOW WITH A SMALL BOOST OF NUTRIENTS.' and 'TRY IT FREE!'.

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favecrafts

Blog | Christmas Crafts | Craft Store | FaveCrafts Radio | Latest Free eBooks | Reviews & Giveaways

Categories

- Candles & Soap
- Christmas Crafts
- Clays
- Craft Business
- Craft Companies
- Craft Designers
- Craft Videos
- Crafting with Kids
- Crochet
- Decorating Ideas
- Dolls & Teddy Bears
- Felt
- Garden and Outdoor
- Glass
- Green Crafting
- Holiday Craft
- Jewelry Making
- Knitting
- Leather Crafts
- Miscellaneous Crafts
- Mixed Media
- Most Popular Crafts
- Needlecraft
- Painting
- Paper Crafts
- Party Time
- Pet Crafts
- Quilting
- Reviews
- Scrapbooking
- Seasonal
- Sewing

Free Crochet Patterns

Blush Rose Afghan

Feel the love and warmth in this blush rose afghan. This intermediate crochet pattern makes a great gift and looks lovely in the springtime.

1. Beginner Granny Afghan
2. A Field of Flower Squares Afghan
3. Brightly Colored Throw
4. Bright Posies Crochet Throw
5. 23 Colorful Crochet Afghan Patterns

Seasonal Crafts

Adorable Mom Flowers

Get cute and creative for Mother's day. She deserves something adorable like these flowers. They're easy to make and she'll be so excited when you give them to her.

1. Homemade Sugar Scrub and Embellished Bath Jar
2. Vintage Victorian Mother's Day Card
3. 101 Mother's Day Crafts
4. 7 Mother's Day Gift Ideas
5. Beautiful Mom Frame

Newsletter Signup

Free Newsletter!

Discover crafting projects, free patterns, tips and special offers. Get free craft projects, how-to crafting tutorials & product reviews.

Email Address

What's Hot

Top Craft Projects

1. 101 Easter Crafts
2. Pottery Barn Style Floral Easter Eggs
3. 66 Fantastic Free Afghan Patterns
4. 30 Easter Egg Craft Ideas
5. Mr. and Mrs. Easter Rabbit
6. Goddess Shawl
7. Turn Old Jeans into Pot Holders
8. 37 Printable Flower Patterns
9. 21 Free Sewing Patterns
10. 18 Simple Crafts for Easter + 5 Bonus Easy Easter Crafts

Free Knitting Patterns

"From Head to Toe, Young to Old: 26 Knit and Crochet Accessories" eBook from Red Heart Yarns

Discover hats, scarves, gloves, mittens, slippers, and socks to knit and crochet with this eBook featuring patterns from Red Heart Yarns.

1. Classic Kids Pullover and Scarf
2. Cupcake Skirt
3. Child's Hoodie
4. Knit Bolero for Kids
5. Textured Cardigan with Lacy Collar

Popular Crafts this Week

Modern Lovey Baby Afghan

You'll love this Modern Lovey Baby Afghan that makes a great baby blanket or adult throw. Add a touch of color to any room using this striped, eight-row blanket. This is one of those cute knitting patterns for babies that you can't miss. Two additional rows of knitting help to create a nice clean border around this classic piece.

1. Eco Friendly Plastic Cup Flowers
2. Breezy Shawl
3. Summer Wrap
4. Denim Flower Brooch
5. Crochet Shawl for Summer

About FaveCrafts.com

Welcome to FaveCrafts.com where we have 1000's of free craft projects, home decor ideas and DIY tips. We add new projects and tips every day. Some of our readers' favorites include Christmas Crafts, Free Knitting Patterns, Free Crochet Patterns and Crafting with Kids. You will find step-by-step instructions, videos and patterns to make it quick and easy. FaveCrafts is

NOW WITH A SMALL BOOST OF NUTRIENTS.

ANTIOXIDANTS B VITAMINS FIBER

Splenda essentials

NO CALORIE SWEETENER

TRY IT FREE!




My Craft Projects (0) View »

Keywords: 138,022 | Pages : 127,965 | Referring Sources: 5,895 | Unique Visitors: 846,840

Favecrafts.com Blockbuster Post

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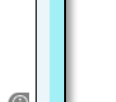




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Christmas Crafts

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- Sewing for Christmas
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Dolls & Teddy Bears

Felt

[Home](#) > [Ornaments](#) > 31 Simple Homemade Christmas Ornaments

31 Simple Homemade Christmas Ornaments

By: Blair Chavis, editor for FaveCrafts.com

★★★★★ (2)

[Notes](#) [Print](#) [Save Project](#) [Rate](#) [comment](#) [+1](#) [f](#) [t](#) [d](#) [e](#) [p](#) [Pin it](#)

From ornaments that look like candy, to beaded Christmas ornaments to make, to homemade Christmas ornaments that look like Santa and angels, you have an array of 31 simple homemade Christmas ornaments to choose from!

31 Simple Homemade Christmas Ornaments Table of Contents

[Christmas Ornaments Cute Enough To Eat](#)

[Beaded Christmas Ornaments To Make](#)







[Whimsical Ornaments](#)

[Santa Ornaments](#)

[Angel Ornaments](#)

[Recycled Ornaments](#)

Christmas Ornaments Cute Enough To Eat



[Yummy Cupcake Ornaments](#) - These sweet homemade Christmas ornaments are perfect for decorating a Christmas or Birthday holiday gathering.

[Hot Cocoa Ornament](#) - For this simple [home](#) Christmas ornament, all you need is STYROFOAM Brand Foam, fabric and a clothespin to warm your tree.

What's Hot


Top Ornaments Projects

- 31 Simple Homemade Christmas Ornaments
- Fabric Stocking Ornament
- Personalized Handmade Christmas Ornaments
- Milk Bottle Cap Ornament
- "Hand" Made Ornaments
- Heart Felt Ornaments Tutorial
- 24 Ornaments to Give or Keep for Yourself
- Nature's Quick and Easy Ornaments
- Origami Chrismon
- Easy Snowman Ornament

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- QUICKLY reference your crafts

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Digital Strategy for Publishers

Feedback Loop for Editors



January 2011 through December 2011

31 Simple Homemade Christmas Ornaments

By: Blair Chavis, editor for FaveCrafts.com

Content Detail:

/Ornaments/31-Simple-Homemade-Christmas-Ornaments

Jan 1, 2011 - Dec 31, 2011



Top 10 Blockbuster Posts

Title of Post	2011 Pageviews
31 Simple Homemade Christmas Ornaments	227,878
26 Free Scarf Knitting Patterns	149,301
How to Make Hair Accessories	110,649
Top 10 Recycled Magazine Crafts	101,982
101 Free Beading Patterns	78,733
10 Things to Do With Old Wine Bottles	60,552
7 Free Sewing Patterns for Machine Covers	37,637
16 No Carve Ideas for Halloween Pumpkin Decorating	36,086
20 Homemade Wedding Favors	22,220
13 Great Trash to Treasure Crafts	8,544

Commonalities In Top 10 Blockbuster Posts

- **100% on Google page #1 for targeted keyword phrase**
- **100% include a number in the title**
- **100% include photos**
- **70% have comments**

“Over the past 12 months, using white-hat methods we’ve learned from Mequoda, we’ve tripled organic search traffic for our largest web property and experienced a ten-fold increase in organic traffic for all of our web properties combined.”

Stuart Hochwert
Publisher
Prime Publishing

What do we need for a happy penguin?

- **Great Content**
- **Solid Architecture**
- **Content Alignment**
- **User Engagement**



There'll always be another black and white animal...



Thank You

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